Civitas Learning – From Data to Action!

FALL CROSS TRAINING 2018
KARLA MOORE
What is Civitas Learning?

- Predictive analytics tool
- This tool provides student outcomes and we, as an institution, will develop and implement actions to change these predictive outcomes

**Persistence Management**
*Illume* provides new insight into your student population and identifies powerful opportunities to support your students.

**Efficacy Measurement**
*Impact* measures effect of your programs, campaigns and investments so you can allocate resources toward the initiatives that work.

**Holistic Advising**
*Inspire* amplifies the impact of personalized advising by equipping teams with resources to take proactive action and manage caseloads.
Began in Fall 2015 as a result of the recommendations of the College’s Retention Committee.

During 2016-2017, DSC IE, IR and IT departments partnered to initiate the implementation of Illume Students. Training and user access was completed in February 2018 for a small group of power users (30).

In May 2018, we started working together to implement the new Inspired for Advisor module that includes an early alert system. Training and user access was completed in September 2018. The early alert feature is being piloted by the SLS1122 course faculty this fall 2018 semester.

Currently, we are in the process of initiating the integration of D2L so we can then implement the next Civitas modules.
Civitas Learning - Modules

- Predictive Analytics Tool
- Student-level Predictions
- Persistence Rate
- Next: Implement Illume courses.

Graduation rate
Civitas Learning - Modules

- Next Generation of Inspired for Advisors
- Inspired for Faculty

**DEMO**

**Illume® Impact**

Know what’s working and what’s not, and where you can most effectively allocate resources:

- Attribute the impacts of your individual initiatives
- Measure efficacy across student segments
- Optimalley allocate resources and engage student populations likely to benefit the most

**Illume® Courses**

Find hidden pathway challenges and take action to prevent or mitigate them:

- Identify optimal pathways and curricular design opportunities to improve student outcomes
- Find the courses and the grades with the biggest influence on graduation likelihoods
- Target individual students with proven, personalized resources and interventions
What we have accomplished so far

- Have been able to identified specific student populations and then developed and implemented actions
  - Online Readiness
- Have been able to send out nudge campaigns, including two in Spanish, and with those we have been able to determine a baseline of student engagement through nudge campaigns (approximately 40%)
- With the implementation of the Next generation of advisor and the use of nudge campaigns we started our shifting to a more proactive advising model
- Have been able to beta test the early alert feature with SLS faculty for Fall A term and full-term
- Have been able to measure a couple of initiatives through Illume Impact
What’s next!

- Monitor outreaches and effect on persistence & graduation rates
- Target additional cohorts
- Launch Inspire for Faculty and Illume Courses
- Continue nudge campaigns
- Continue measuring current initiatives in Illume Impact
- If the early alert feature is the desire one for DSC, then we will transition to this system