



The Winning Mind™ for Women

“Career & Tactical Survival for Law Enforcement”



Daytona Beach, FL

**Wednesday
September 7th 2022
8am-4pm**

**Hosted By:
Daytona State
College**



**Course Location:
1770 Technology Blvd.
Daytona Beach, FL
32117**

Real World Training for Women in Law Enforcement

“The Winning Mind for Women” is one of the most unique and popular courses offered in the market today. Veteran instructor Sgt. Betsy Smith (ret.), the creator of the original “Street Survival for Women,” guides students through 8 hours of intensive, interactive training that will provide attendees with updates and information they can employ to improve and enhance both their professional and personal lives. We begin each session by honoring the sacrifices of our fallen, celebrating the law enforcement profession and asking each attendee to inwardly assess their own career. We define a true **“Winning Mindset”** as we talk about the history of women in policing and celebrate our winners and role models. We then introduce gender-specific science and leadership principles that anyone can use to enhance their career and improve their life on and off the job. The multi-media format keeps students engaged and entertained while we provide officers, agents, dispatchers, trainers, supervisors, managers and all other personnel with a realistic view of gender differences and how these can be harnessed in both men and women to improve performance, morale, communication, relationships, and especially officer safety. **UPDATED FREQUENTLY TO ADDRESS ALL ISSUES WE FACE!**
Visit www.femaleforces.com for more information!

We'll Talk About:

- Understanding the true nature of the **Winning Mindset** regardless of career path
- Why the term “survival” is minimalistic and we must train to **WIN!**
- How to leave behind the “victim-based” mentality
- Bringing the **“NOT TODAY!”** mindset to everything you do!
- Recognizing and taking advantage of **“Gender Intelligence”**
- How **Fitness and Nutrition** affect all aspects of your life and career
- Learning to communicate effectively with everyone in your agency and beyond
- Embracing responsibility for your own tactics, training, safety and success!
- How to Recognize and Train for **OFFICER AMBUSH!**
- Understanding the threats law enforcement personnel face in today’s society
- Learning to **“lead”** regardless of your assignment or tenure
- How to increase your awareness & overcome the deadly effects of **“ROUTINE”**
- Assessing the risk of **“officer ambush”** and how to prevent it
- How to truly embrace “the brotherhood” of **Law Enforcement** and stand together
- **AND SO MUCH MORE!**

“This was the best training I've attended in 18 years & the most effective instructor I've ever had. I will never forget her message.”

“Honest, witty education we can start using today! Straight up REALITY! Wonderfully inspiring and informative! Betsy is phenomenal!”

REGISTER NOW!

To Register Email a Training Authorization Form to
Talitha Austin at Talitha.Austin@daytonastate.edu
Or call (850) 506-4204