

WDSC TV 2020-2021 Annual EEO Public File Report

EEO Regulations for Broadcasters Public File

Daytona State College, located in Daytona Beach, Florida, is the licensee of WDSC TV a noncommercial, educational television station and is responsible for WDSC TV's hiring and EEO activities. Daytona State College is an equal opportunity employer.

To obtain more information about the College's equal access and equal opportunity policies, procedures and practices, please contact Lonnie Thompson, Director of Equity and Inclusion, at (386) 506-3973, or write to him at: 1200 W. International Speedway Blvd., Daytona Beach, FL 32114 or email ThompsL@daytonastate.edu.

**FCC EEO
Public File Report 2021**

**WDSC TV
Daytona State College**

EEO REPORTING PERIOD

October 1, 2020 - September 30, 2021

NO NEW HIRES

FCC EEO Report for WDSC TV
Prong 3 Long-Term Outreach Recruitment Initiatives
October 1, 2020 - September 30, 2021

No	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	10/1/20 - 9/30/21	Professional Development & Promotional Outreach	Florida Public Relations Association	Station Representative, serves on the Board of Directors, attend monthly meetings	Jacqui Van Kirk
2	Open	Informational, Outreach	Friends of WDSC TV Endowment	Scholarships offered to eligible students who are enrolled in WDSC TV's broadcast production program	Anita Bevins and Scholarship Committee
3	10/22/20	Educational, Outreach	WDSC TV station tour	UCF student Justin Nolan interested in production program	Derek Sanford, Mike Rentnelli
4	12/25/20	Entertaining	Our Gift to the Community 2020	DSC holiday concert at the News-Journal Center	Derek Sanford, Mike Rentnelli
5	Spring 2021	Educational, Outreach	Internship	WDSC TV internship	Mike Rentnelli, Vienna Sarno (student)
6	Mar-Sept 2021	Informational, Entertaining	DSC Athletics (limited due to coronavirus)	Sports productions, live broadcasts for various sports	Production staff and PSA staff
7	5/7/21	Educational, Outreach	WDSC TV	Station tour	Mike Rentnelli
8	5/12/2021	Educational & Training (online training)	DiversityEdu	Professional development & online training about heightened cultural inclusion, social acceptance and community connection	All station (college) employees
9	8/24/20-5/12/21	Educational Development	RTV 2541 class & lab	Team media production lecture	Anita Bevins
10	8/24/20-5/12/21	Educational Development	RTV 2540 workshop	Students get experience & coursework credit	Anita Bevins
11	8/24/20-5/12/21	Educational Development	RTV 1670 class	Television Directing, student hands-on experience	Anita Bevins
12	8/24/20-5/12/21	Educational Development	RTV 1000 class & lab	Students get experience & coursework credit	Jim Helmer
13	8/24/20-5/12/21	Educational Development	RTV 1510 class & lab	Students get experience & coursework credit	Jim Helmer
14	8/24/20-5/12/21	Educational Development	RTV 2290 selected topics	Topics in remote sports broadcasting	Jim Helmer
15	8/24/20-5/12/21	Educational Development	RTV 2534	Electronic field production	Jim Helmer
16	Spring 2021	Educational - Cooking	Cooking with Chef Costa	Series of interstitial fillers for broadcast-community benefit	Production staff
17	Spring 2021	Informational - Wellness	Yogabulary	Series of interstitial fillers for broadcast-community benefit	Production staff
	Some activities limited due to the coronavirus pandemic				