

## CONNECTING BUSINESSES...CULTIVATING LEADERS

Growth XChange is a roundtable program serving progressive business owners in Volusia County offering a confidential setting to discuss vital business issues, opportunities and trends with a group of peers.

Growth XChange presents business owners with the opportunity to broaden their business perspective and gain new knowledge by engaging in collaborative thinking and problem-solving – giving them the ability to more effectively grow their companies. Research has shown that personal and peer coaching, like that found in Growth XChange, can contribute significantly to entrepreneurial skill development and decision making.

## A Seat at The Table

- Discuss vital business issues
- Forge new relationships
- Identify new business trends
- Share challenges
- Receive valuable advice and solutions
- Expand business contacts

## **How It Works**

A group of business owners from non-competing businesses are selected to form a group. Under the guidance of a program facilitator, the group meets once a month.

Small business owners must meet the following criteria

- Must be in business with operations and producing sales.
- Company generating up to \$1 million in annual sales revenue.
- Company has a goal of growth.
- Willingness to consistently attend meetings participate in the program for one year.
- Willingness to maintain confidentiality.
- Willingness to listen, learn and network.

A non-refundable administrative membership fee of \$349 is due upon acceptance to the program, which includes lunch.

For more information on membership please reach us at 386-506-4723 or sbdc@daytonastate.edu.