



## **CONNECTING EXECUTIVES...CULTIVATING LEADERS**

CEO XChange at Daytona State College is an executive roundtable program serving progressive chief executives and business owners in Volusia County. Designed specifically for second-stage companies, CEO XChange offers a confidential setting for top executives to discuss vital business issues, opportunities and trends with a group of peers.

CEO XChange presents top executives with the opportunity to broaden their business perspective and gain new knowledge by engaging in collaborative thinking and problem-solving – giving them the ability to more effectively lead their companies. And research has shown that personal and peer coaching, like that found in CEO XChange, can contribute significantly to entrepreneurial skill development and decision making.

### **A Seat at The Table**

- Discuss vital business issues
- Forge new relationships
- Identify new business trends
- Share challenges
- Receive valuable advice and solutions
- Expand business contacts

### **How It Works**

A group of top-executives from non-competing businesses are selected to form a group. Under the guidance of a program facilitator, the group meets once a month.

Small business owners must meet the following criteria

- Must be the owner, chief executive officer, president, or top-level officer of the company.
- Company has generated over \$1 million in annual sales revenue and 5 or more employees.
- Company has a goal of growth.
- Willingness to consistently attend meetings participate in the program for one year.
- Willingness to maintain confidentiality.
- Willingness to listen, learn and network.

A non-refundable administrative membership fee of \$999 is due upon acceptance to the program, which includes lunch.

For more information on membership please reach us at 386-506-4723 or [sbdc@daytonastate.edu](mailto:sbdc@daytonastate.edu).