

# THE 28TH ANNUAL GALA **Boots & Bling**

*Kick Up Your Heels for DSC*

PRESENTED BY

**Advent Health**

*and honoring*

**Bill & Mary Lenssen**



A native of Darien, Connecticut, Bill is the youngest of four brothers born to Edith Barratt and Nicholas Frederick Lenssen. Bowdoin College, Brunswick, Maine, is his alma mater, and following a stint as a United States Marine, he moved to California it was there that he met and married Mary Patalak. In 1967, following the birth of their first child, Emily, the Lenssens moved to Flagler County making their home on the property first settled by Charles Bulow, Bill's grandfather five generations back.

Bill is invested in his community having served on the Flagler County School Board, the St. John's Water Management District Board, and the Easter Seals Board. He was President of the Flagler Chamber of Commerce and served on the Committee of 100, as well as participating in the founding of Flagler Beach Bank and served on many other boards. He serves on the Executive Committee of the Daytona State College Foundation and is a member of the Daytona State College Foundation Board. He is also an Emeritus Board of Trustee member.

Bill and Mary have chosen to support Daytona State College through 'The William and Mary Lenssen Family Endowment'. The endowment will provide scholarship support for students who are working on their AA or AS degrees, or working to complete a certificate program in any area of study, so that they may have the education necessary to maintain a stable lifestyle and contribute to their growth of our community.

Space is limited.

Purchase your sponsorship today!

## 2022 Annual Gala Order Form

Note: Please return before September 1, 2022 for recognition at the event.

Yes! I want to be a sponsor:

- ☐ Presenting Sponsor ☐ Gold Sponsors  
☐ Premier Sponsors ☐ Silver Sponsors  
☐ Platinum Sponsors ☐ Bronze Sponsors  
☐ For recognition purposes, please list my sponsorship as:

☐ I would like to purchase an individual ticket at \$250 per ticket. (*Limited Availability*)

☐ I will be unable to attend, but wish to make a donation of \$ \_\_\_\_\_.

Name: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Make your payment online at:

[DaytonaState.edu/Foundation/2022Gala.html](https://DaytonaState.edu/Foundation/2022Gala.html)

☐ Bill Me

☐ Check enclosed - Made payable to:  
Daytona State College Foundation

Charge my:

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Name on Card: \_\_\_\_\_

CC #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Mail to: The Foundation  
Daytona State College  
1200 W. International Speedway Blvd.  
Daytona Beach, FL 32114

Email to: [Foundation@DaytonaState.edu](mailto:Foundation@DaytonaState.edu)

Call: (386) 506-3195

DaytonaStateFoundation.org



# THE 28TH ANNUAL GALA

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## Advent Health

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## Bill & Mary Lenssen

# BOOTS & Bling

*Kick Up Your Heels for DSC*

## Thursday, October 27, 2022

### 6-9 p.m.

### Daytona Beach Campus

The Daytona State College Foundation's Board of Directors invites you to join us for its 28<sup>th</sup> Annual Gala – Boots and Bling: Kick Up Your Heels for DSC – on Thursday, October 27, 2022, where you can connect with old friends while supporting DSC student scholarships.

You're invited to get all "gussied up" in your finest attire (black tie optional – bolos welcome), bling-it-up (don't be shy now y'all), and dust off those boots (stilettos welcome, too, ladies). Then, make your way to the Hosseini Center at Daytona State's Daytona Beach campus where you'll enjoy great food prepared by Chef Costa and our renowned culinary students and be inspired with stories from students while enjoying fabulous entertainment.

At the end of the evening, you'll be feeling wonderful – and kickin' up your heels – knowing that you are making education affordable for students attending Daytona State College.



The  
FOUNDATION  
**DAYTONA**  
STATE COLLEGE

Daytona State College Foundation is a 501(c)(3) nonprofit organization; FEIN 59-1581805. A portion of your sponsorship is tax-deductible.

## SPONSORSHIP LEVELS

### \$20,000 Presenting Sponsor

- VIP Sponsor Reception for All Guests Immediately Prior to the Gala
- VIP Campus Experience - "Behind the Scenes" Campus Tour and Private Lunch for Four with President LoBasso in the L. Gale Lemerand Student Center
- Two Reserved Tables (admission for 20)
- Premier Table Location
- Premier Event Sponsorship Recognition
- Premier Ad in Event Program
- Thank You Ad in DSC Magazine
- Sponsor Logo on Thank You Sign
- Social Media Recognition on DSC Alumni & Facebook pages
- Sponsorship Recognition on Foundation Event Website
- Editorial Feature in Alumni & Foundation Newsletters

### \$12,500 Premier Sponsors

- VIP Sponsor Reception for All Guests Immediately Prior to the Gala
- VIP Campus Experience - "Behind the Scenes" Campus Tour and Private Lunch for Four with President LoBasso in the L. Gale Lemerand Student Center
- One Reserved Table (admission for 10)
- Priority Table Location
- Prominent Event Sponsorship Recognition
- Prominent Ad in Event Program
- Thank You Ad in DSC Magazine
- Social Media Recognition on DSC Alumni & Facebook pages
- Sponsorship Recognition on Foundation Event Website

### \$5,000 Platinum Sponsors

- VIP Campus Experience - "Behind the Scenes" Campus Tour and Private Lunch for Four with President LoBasso in the L. Gale Lemerand Student Center
- One Reserved Table (admission for 8)
- Event Sponsorship Recognition
- Ad in Event Program
- Social Media Recognition on DSC Alumni & Facebook pages
- Sponsorship Recognition on Foundation Event Website

### \$3,500 Gold Sponsors

- One Reserved Table (admission for 8)
- Event Sponsorship Recognition
- Social Media Recognition on DSC Alumni & Facebook pages
- Sponsorship Recognition on Foundation Event Website

### \$2,000 Silver Sponsors

- Four Reserved Seats
- Event Sponsorship Recognition
- Social Media Recognition on DSC Alumni & Facebook pages
- Sponsorship Recognition on Foundation Event Website

### \$1,000 Bronze Sponsors

- Two Reserved Seats
- Event Sponsorship Recognition
- Social Media Recognition on DSC Alumni & Facebook pages
- Sponsorship Recognition on Foundation Event Website

For more information call (386) 506-3195 or email [Foundation@DaytonaState.edu](mailto:Foundation@DaytonaState.edu).