ShORE is an opportunity for students, scientists, educators, professionals, decision-makers, and the public to engage in a constructive conversation about research to understand and improve the IRL.

BE A SPONSOR!

ShORE, Sharing Our Research with Everyone on the Indian River Lagoon 2015
SHaring Our Research with Everyone
on the Indian River Lagoon

The purpose of ShORE is to engage many stakeholders in a discussion about research and the future of the IRL.

November 6, 2015
Daytona State College News-Journal Center
221 N. Beach Street, Daytona Beach, Florida

Event Goals

• Increase opportunities for high school and undergraduate students to present STEM research proposals and findings in a collaborative setting that will foster mentoring relationships with educational institutions and scientists
• Provide a forum for scientists to share their recent findings and management strategies
• Create greater public awareness about the state of the IRL and its drainage basin and how the community can contribute to a healthy ecosystem

Presented by:

Web: www.daytonastate.edu/ShORE
Facebook: www.facebook.com/ShoreIRL
Map Source: St. Johns River Water Management District

E-mail: ShORE@daytonastate.edu
Phone: 386.506.3765
reducing our FOOTPRINT

ShORE is minimizing our environmental impact by:

• Replacing all plastic in our box lunches with compostable materials
• Eliminating single-use beverage containers
• Providing event program online instead of printing
• Working with local & campus waste management to ensure proper disposal

Attendees can help by:

• Pledging to take Roy Oyster on IRL adventures year-round
• Carpooling or taking public transportation to the event
  • Bringing their own re-usable beverage container
  • Reviewing event program electronically

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The overall economic value of the lagoon is estimated at **$3.7 billion** annually.

2,100 plant species & 2,200 animal species make their home in the IRL, making it North America's most diverse estuary.

The full length of the IRL is **156 miles**, extending from Ponce de León Inlet in Volusia County to Jupiter Inlet in Palm Beach County.

But the lagoon is in trouble!

In 2011, the IRL lost:

- 60% of Seagrass
- 135 Manatees
- 300 Pelicans
- 76 Dolphins

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Sources: St. Johns River Water Management District & Florida Today

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The inaugural ShORE event expects to draw researchers from all 5 IRL counties and neighboring areas such as Gainesville and Central Florida, as well as local engaged citizens. In addition, the event will be promoted within the entire Daytona State College community of staff, faculty, and students; to the Marine Discovery Center’s prospect base of nearly 100,000, and the American Water Resource Association’s Florida membership. Your sponsorship will demonstrate your public support of:

- One of the most important environmental habitats in Florida
- Educating the next generation of scientists

Depending on your level of support, you will connect with ShORE attendees through the following:

- T-shirts, event fliers, and program listing with your logo
- Introduction @ the event
- Website & social media promotion

$200.00 will provide poster printing for 4 student presenters.

$15.00 will provide lunch for one student researcher.

$500.00 will match the scholarship donated by Daytona State College.

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## LEVELS

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**Event Publicity:**
Featured in promotional material, such as fliers & press releases.

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**Website Publicity:**
Featured on ShORE website, which is linked to MDC & AWRA websites.

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**T-shirts**

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**Email & Social Media:**
ShORE & MDC social media sites & email lists.

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**Lunch & Reserved Seating**

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**Printed Program & Podium Acknowledgment**

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SPONSORSHIP APPLICATION

Thank you for sponsoring ShORE!

The EASIEST way if you are using a credit card is to register online at: http://www.daytonastate.edu/shore/sponsor.html

ALTERNATIVELY, you may pay by check by completing this application and:

Mailing it to:
Daytona State College
Institute of Marine & Env’l Studies
1200 W. Intl Speedway Blvd.
Daytona Bch., FL 32114

Giving it to your ShORE rep:
~OR~
Debra Woodall, DSC
Annie Roddenberry, MDC
Cathy Vogel, AWRA
Kristin Mixell, DSC

SPONSORSHIP LEVELS

- [ ] ShORE Thing $1,000 +
- [ ] ShOREline $750 +
- [ ] In-Kind $______
- [ ] ShORE Bird $500 +
- [ ] SeaShORE $250 +
- [ ] Other/Contact Me to Personalize $______

PAYMENT OPTIONS

- [ ] Credit Card
- [ ] Check Made Payable To: AWRA (*Please note on the check: ShORE 2015)

BILLING INFORMATION

Name: _________________________________ Business Name/Organization: _________________________________
Phone: _________________________________ Email: _________________________________
Address: __________________________________________________________________________________________
City: _________________________________ State: _____ Zip: ___________

CREDIT CARD INFORMATION

Credit Card Type: [ ] Visa [ ] MasterCard [ ] Amex [ ] Discover
Credit Card Number: ___ ___ ___ ___ / ___ ___ ___ ___ / ___ ___ ___ ___ / ___ ___ ___ ___
Expiration Date: ___ ___ / ___ ___ Security Code (3 or 4 digits on back of card): ___ ___ ___ ___
Signature: __________________________________________________________________________________________ Date: _________________________________

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