

Adobe Creative Suite

COURSES

In the deadline-driven office, you don't have time to experiment with your designs. Daytona State College's Adobe CS5 courses offer the perfect medium for you to learn new creative tools and techniques and develop new ideas on how to implement your creativity. More importantly, learn how to inject more fun into what you love to do!

WHO SHOULD ATTEND?

Graphic designers, account managers, Web designers, public relations managers, art directors, creative directors, social media coordinators, anyone interested designing eye-catching print content, immersive digital magazines, elegant e-Books, and engaging websites.

REGISTRATION

The deadline to register for each course is one week prior to the course date. **Courses fill quickly!** To register for these courses, contact Daytona State College at (386) 506-4224 or parkerj@DaytonaState.edu. We accept checks, credit card (MasterCard, VISA), purchase order or company billing for payment.

FEE

The fee for each one-day course is \$97 (two-day courses are \$185) and includes a student workbook and Knowledge Pack. **Your Knowledge Pack contains:**

- Immersive content and interactive exercises that map to the course objectives
- Assessments to identify competency gaps and validate comprehension
- An electronic course book accessible via Web browser or mobile device
- Printable quick reference cards and other performance support materials
- A bonus online course that complements the skills taught, enabling students to apply what they've learned in the workplace

These are 'hands-on' courses and each participant will be provided their own computer. Courses may be canceled due to a lack of enrollment.

TIME AND LOCATION

All courses are 8:30 a.m. - 4:30 p.m., with a one-hour lunch break, and are held at Daytona State's Advanced Technology College (Rm. 206), 1770 Technology Blvd., Daytona Beach, FL 32117



Center for
Business & Industry
www.theCBI.com

COURSE SCHEDULE

Title: **Photoshop, Photo Printing and Color**

Date: January 23, 2012

Title: **Photoshop, Level 1**

Date: February 6, 2012

Title: **Photoshop, Level 2**

Date: February 10, 2012

Title: **Photoshop, Web Production**

Date: February 13, 2012

Title: **Flash, Level 1** (2-Day Course)

Date: April 23 & 27, 2012

Title: **Flash, Level 2** (2-Day Course)

Date: May 7 & 14, 2012

Title: **Flash, Level 3**

Date: May 21, 2012

Title: **Illustrator, Level 1**

Date: February 20, 2012

Title: **Illustrator, Level 2**

Date: February 27, 2012

Title: **Dreamweaver, Level 1**

Date: March 26, 2012

Title: **Dreamweaver, Level 2**

Date: April 2, 2012

Title: **Dreamweaver, Level 3**

Date: April 9, 2012

Title: **InDesign, Level 1**

Date: March 5, 2012

Title: **InDesign, Level 2**

Date: March 19, 2012

(See course descriptions on reverse)

www.DaytonaState.edu

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Course Descriptions

Adobe Dreamweaver CS5, Level 1

Students will identify basic Web design concepts and customize the Adobe Dreamweaver interface, build a website, design Web pages, create reusable site assets, work with different types of links, upload a website, and work with framesets. To ensure success in this course it is helpful to have a basic understanding of Web design with XHTML, HTML and CSS.

Adobe Dreamweaver CS5, Level 2

Students will work in Code View and use coding tools and features of Adobe Dreamweaver, format Web pages using advanced CSS techniques, work with AP elements, work with Spry elements, create and validate forms, integrate external files with Dreamweaver, test a website, and work with Adobe Bridge and Adobe Device Central applications.

Adobe Dreamweaver CS5, Level 3

Students will establish database connectivity, work with recordsets, create interactive page elements, administer database records, create a user authentication system, and administer websites.

Adobe Photoshop CS5, Level 1

Students will initiate a project, explore the Adobe Photoshop environment, determine the resolution and graphic type, work with selections, work with multiple layers, enhance images with paint and filters, identify the characteristics of various image modes and color adjustment options, save images for Web and print, manage assets by using various tools in Adobe Bridge.

Adobe Photoshop CS5, Level 2

Students will use image-editing tools in Photoshop to manipulate and enhance the appearance of an image, create and edit vector paths, work with shape layers and masks, automate tasks in Photoshop, use the tools available in Photoshop to edit and export video files, and work with other Adobe applications.

Adobe Photoshop CS5, Photo Printing and Color

Students will understand the various color modes and workflow, calibrate a monitor and use color management profiles to control image display, use the advanced image support features available in Photoshop, combine images, enhance the quality of images, adjust RGB colors to perform color correction for images, create high quality CMYK separations for commercial printing, and convert color images to grayscale and add spot colors to them.

Adobe Photoshop CS5, Web Production

Students will prepare images for the Web, optimize images by saving them in different formats and applying transparency to them, apply color management techniques, alter image brightness, and ensure color consistency to create images that are attractive to the widest possible audience who use different platforms such as Macintosh and Windows, create Web page layouts, export a Web page, create animations for Web and mobile devices.

Adobe InDesign CS5, Level 1

Students will identify the various elements of the InDesign interface, design documents, enhance documents with formats, color and styles, work with page elements, manage objects, work with tables and finalize documents.

Adobe InDesign CS5, Level 2

Students will handle page elements, manage styles, develop complex paths, import and export data to external files, work with XML files, create dynamic documents, manage long documents, export InDesign files to other formats, adjust print settings, use the authoring features in InDesign, organize the Adobe Bridge workspace.

Adobe Illustrator CS5, Level 1

Students will get acquainted with the Illustrator application, create shapes in a document, create custom paths, work with text in an Illustrator document, work with objects, enhance documents, proof documents to make them more accurate, save images for the Web and print, and organize assets using Adobe Bridge.

Adobe Illustrator CS5, Level 2

Students will create complex illustrations, enhance complex illustrations, create a vector version of a raster graphic, create special effects, work with graphs, work with variables, prepare documents for composite and commercial printing, and export graphics for the Web and mobile devices.

Adobe Flash CS5, Level 1 (two-day course)

Students will get started with Flash, add shapes, colors and lines with drawing and painting tools, create symbols and instances, identify and compare image types, manipulate objects, create and modify text and convert text to shapes, identify animation tools and features, and create animation, enter simple code in ActionScript and add a code snippet to Flash.

Adobe Flash CS5, Level 2 (two-day course)

Students will plan a Flash project, design a project, manage symbols, lay out text in a Flash document, create advanced animations, add audio to a movie, work with ActionScript 3.0, publish a movie in different file formats and extend Flash.

Adobe Flash CS5, Level 3

Students will build a robust application using Flash, use videos in Flash, program using advanced ActionScript code and deploy a Flash application.