



# DAVE SMITH PRESENTS... "THE WINNING MIND"

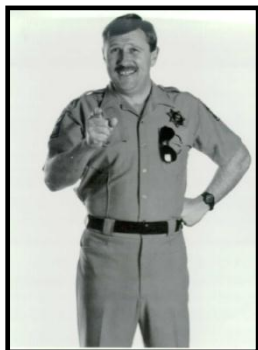
Daytona Beach, FL  
Thursday, November 8<sup>th</sup>, 2012  
8am-4pm  
Only \$119 per person

Hosted By:



### Training Site Address:

Daytona State College  
School of Emergency Services  
1200 International Speedway Blvd.  
Bergengren Hall Bldg. 110 Room 112  
Daytona Beach, FL 32120



## Get the "Winning Mind" Mentality

Dave "J.D. Buck Savage" Smith first presented *The Winning Mind* in 1987. Since then it has evolved into one of the most remarkable training experiences that law enforcement personnel will ever attend. By looking at the key components of peak performance, including who survives and why, the roles that optimism, risk and bureaucracy play in our personal and professional lives, and how to be truly resilient, Dave presents an entertaining & inspiring program designed to help everyone, regardless of their experience, optimize their odds of **winning** any confrontation.

## Course Objectives:

*The Winning Mind* has given men & women the mental edge they need to not face threats on the street but also the stresses they may confront in their daily lives. In this fast paced, multi-media session, Dave will discuss:

- *What makes someone a "winner?"*
- *Who survives and why?*
- *Understanding the role beliefs play in winning.*
- *What is true "optimism?"*
- *The science of crisis decision making.*
- *The role of "Warrior Values" in all aspects of law enforcement.*
- *Understanding your own Risk Thermostat.*
- *Maintaining optimism in a bureaucratic world*
- *Preventing panic, the "archenemy of survival."*
- *Being truly resilient after a setback!*

This course is perfect for everyone, from management to recruits, from sworn to civilian, from patrol to investigations, Dave Smith's *The Winning Mind* has something for everyone!

## REGISTER NOW!

ONLINE: <http://www.regonline.com/daytonadave2012>

EMAIL: [kodonnell@pg-ti.com](mailto:kodonnell@pg-ti.com)

PHONE: (847)875-3620

**DAVE SMITH & ASSOCIATES**  
**"WINNING MIND SEMINARS"**

**[WWW.JDBUCKSAVAGE.COM](http://WWW.JDBUCKSAVAGE.COM)**

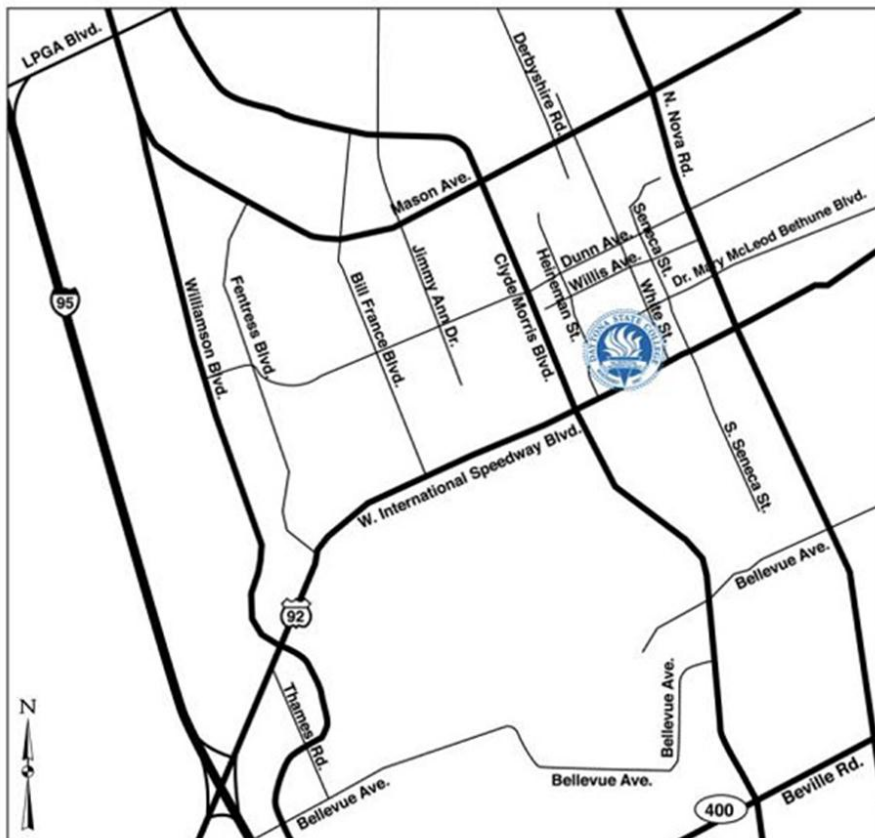
**Don't Whine... WIN!**

## DIRECTIONS TO:

### Building # 110 Room # 112 Bergengren Building

From: I-4 East or Interstate 95

- Exit East on SR 92 / International Speedway Boulevard
- Travel East approx. 3 miles
- Cross over Clyde Morris Blvd.-Get in the left turn lane
- Turn left in to the main entrance of Daytona State College( blue/white sign)
- Building #110 will be directly in front of you behind the traffic round-about-circle
- Park anywhere in the East side parking lot
- The Conference Center is on the first floor Room 112
- Should you need assistance or get lost call our office at 386-506-3272



**Attire:**  
Uniform or  
Business Casual  
(no shorts or  
flip flops)



**DAYTONA**  
STATE COLLEGE

THE WINNING MIND  
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[www.jdtackeange.com](http://www.jdtackeange.com)