

# FOCUS: Achieving Your Highest Priorities™

## 7 Habits of Effective Leaders



### The Chamber Advantage Seminar Series

*Helping Businesses Start, Grow and Succeed.*

*Execute top priorities by being an influential leader. "An effective leader gets results. A great leader writes a new story."*

Nancy Boyle presents the key concepts of Covey Institute's **top** effectiveness programs. Write a new success story of enduring results.

**The fundamentals of great leadership.** It's a unique, new approach to management development that helps your management team move from getting good results to attaining great and enduring results.



**WHEN:** Tuesday, August 25, 2009

**FROM:** 8:30 - 11:30 a.m. (check-in at 8 a.m.)  
Continental Breakfast, 8-8:30 a.m.

**WHERE:** Daytona State College  
Bldg. 110, Rm. 112  
1200 W. International Speedway Blvd.  
Daytona Beach, FL 32114

**COST:** \$45 (members), \$65 (non-members)

The SBDC at Daytona State College is a member of the Florida SBDC Network. The SBDC program is partially funded by the U.S. Small Business Administration (SBA). SBA's funding is not an endorsement of any products, opinions or services. SBA funded programs are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

### Scholarships Available!

*Free book for the 1<sup>st</sup> 50 registrants!*

#### FOCUS

- Understand the power of focus
- Identify high-leverage activities – increase balance and productivity
- Understand how quality relationships drive high-quality results
- Implement a three-step daily planning process

#### LEADERSHIP

- Performance management
- Accountability and trust
- Execution
- Collaboration
- Team and employee development



**Current and Future Leaders should take advantage of this opportunity to experience these internationally proven success formulas presented in our own back yard!**



Nancy Boyle is the founding Director of the Small Business Resource Network and producer/host of "Speaking of Business," television show. In addition, she is an adjunct professor with the UNF Coggin College of Business.

For additional information and to register call:  
Gail Miller at (386) 255-0981, ext. 229



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