

ACT Student Opinion Survey

Fall 2011

ACT Student Opinion Survey

Administration Date - September-October 2011

Administration Method - In-class paper survey

Population surveyed – Students in fall 2011 courses selected by ACT

Student Participant Demographics:

- 1268 surveys completed
- 46% under age 21
- 65% white, 11% African American, 10% Hispanic, 2% Asian, less than 1% American Indian
- 56% female, 41% male
- 78% unmarried
- 70% enrolled full-time , 26% enrolled part-time
- 54% working

College Services: Satisfaction with College Services for Those Who Have Used This Service

Top 5:

- Library facilities and services
- Computer services
- Day care Services
- College-sponsored social activities
- Recreational/intramural programs and services

Bottom 5:

- Parking facilities and services
- Financial aid services
- Job placement services
- Student employment services
- Student health insurance program

The most used services are:

- Academic advising services
- Parking Facilities and services
- Financial aid services
- Library Facilities and Services
- Computer services

Other Information:

- Purpose for entering: 51% associate degree, 13% bachelor's degree, 13% transfer to another college
- 64% entered directly from high school, 9% entered after first attending another 2-yr college
- Satisfaction with this college in general – 66% satisfied or very satisfied

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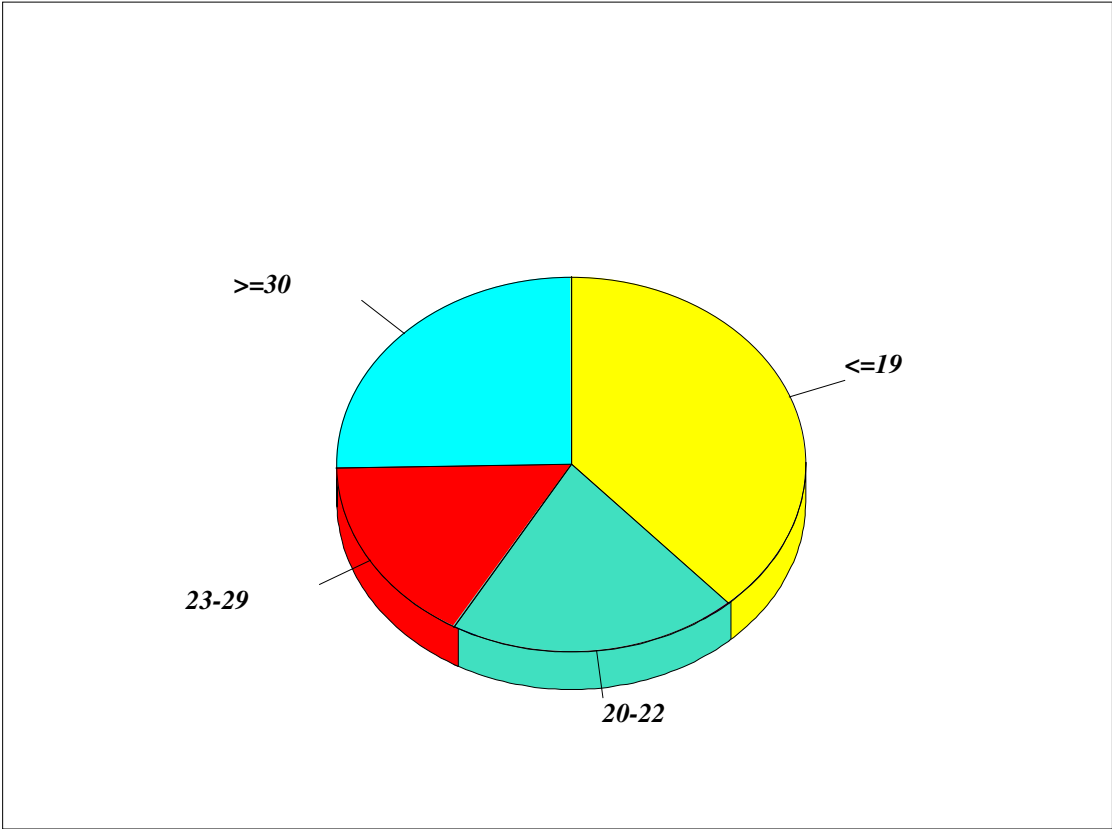


Figure 1. Section I - Background Information, Item B: Age

Age	Your Institution %	National Norms %
18 & Under	25.1	7.9
19	13.2	15.3
20	9.3	14.9
21	6.2	15.0
22	4.6	12.0
23 to 25	8.4	15.5
26 to 29	8.0	7.6
30 to 39	12.1	7.2
40 to 61	12.9	4.4
62 or Over	.4	.1
<=19	38.3	23.3
20-22	20.0	41.9
23-29	16.4	23.0
>=30	25.3	11.8

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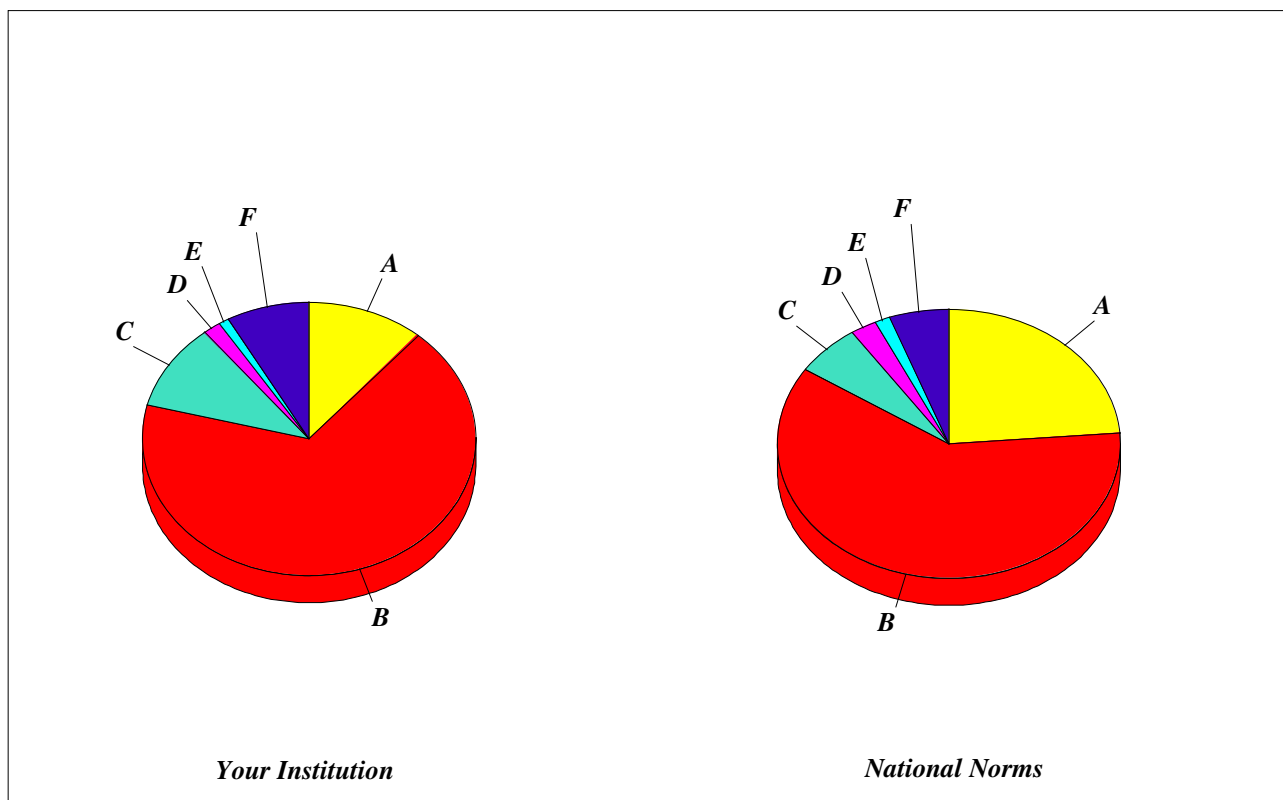


Figure 2. Section I - Background Information, Item C: Racial/Ethnic Group

<i>Race/Ethnicity</i>	<i>Your Institution %</i>	<i>National Norms %</i>
<i>African American or Black</i>	11.3	23.7
<i>Native American (Indian, Alaskan, Hawaiian)</i>	1.0	1.4
<i>Caucasian or White</i>	67.7	60.6
<i>Mexican American, Mexican Origin</i>	1.6	3.6
<i>Asian American, Oriental, Pacific Islander</i>	1.7	2.5
<i>Puerto Rican, Cuban, Other Latino or Hispanic</i>	8.7	2.5
<i>Other</i>	3.8	2.4
<i>Prefer not to respond</i>	4.3	3.2
<i>A. Black</i>	11.3	23.7
<i>B. White</i>	67.7	60.6
<i>C. Hispanic</i>	10.2	6.1
<i>D. Asian</i>	1.7	2.5
<i>E. Native American</i>	1.0	1.4
<i>F. Other/Prefer not to respond</i>	8.1	5.6

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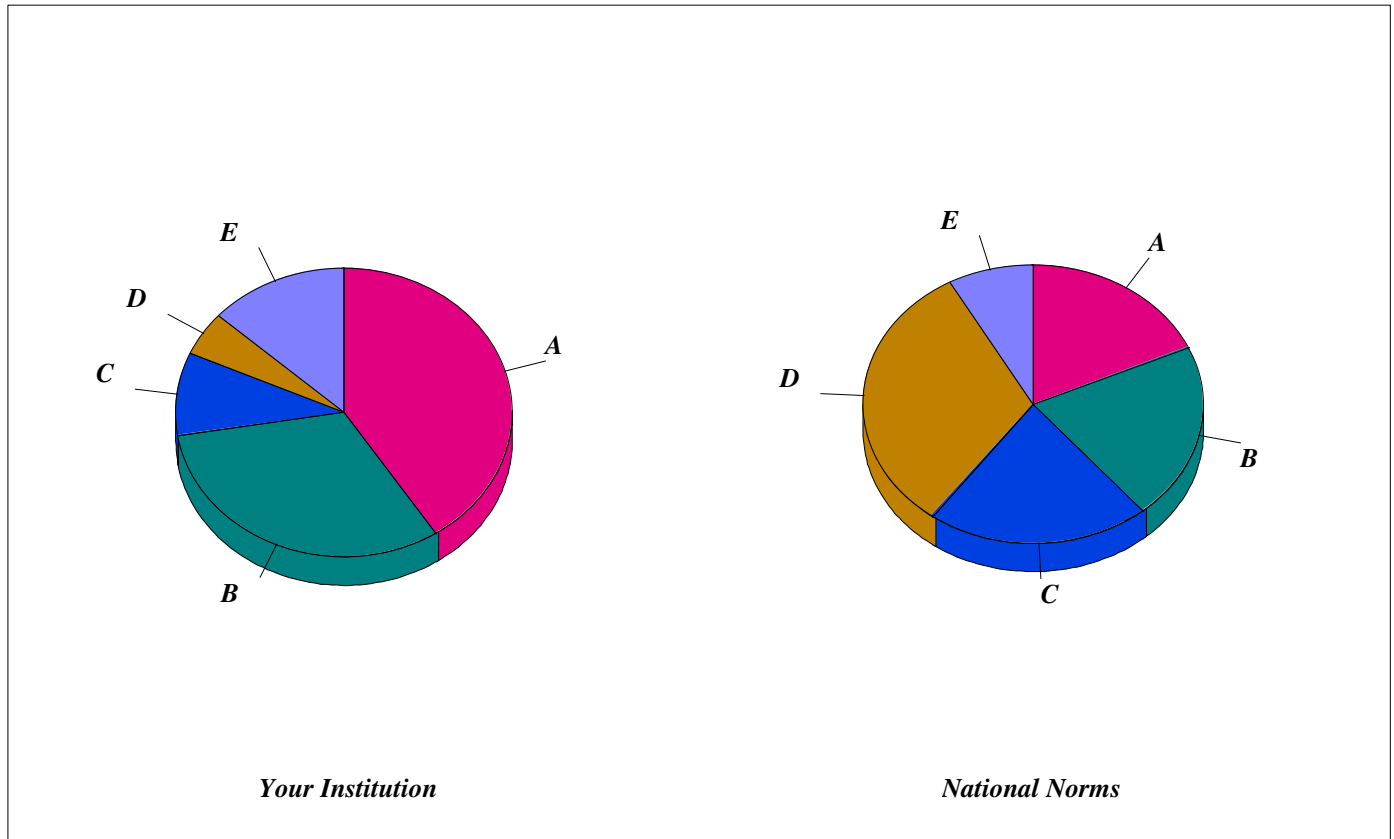


Figure 3. Section I - Background Information, Item D: Class Level

<i>Class Level</i>	<i>Your Institution %</i>	<i>National Norms %</i>
<i>Freshman</i>	<i>40.8</i>	<i>18.3</i>
<i>Sophomore</i>	<i>31.6</i>	<i>20.6</i>
<i>Junior</i>	<i>9.4</i>	<i>21.2</i>
<i>Senior</i>	<i>4.9</i>	<i>31.8</i>
<i>Graduate or Professional Student</i>	<i>3.1</i>	<i>7.1</i>
<i>Special Student</i>	<i>.7</i>	<i>.2</i>
<i>Other/Unclassified</i>	<i>8.1</i>	<i>.7</i>
<i>Does not apply to this college</i>	<i>1.4</i>	<i>.2</i>
<i>A. Freshman</i>	<i>40.8</i>	<i>18.3</i>
<i>B. Sophomore</i>	<i>31.6</i>	<i>20.6</i>
<i>C. Junior</i>	<i>9.4</i>	<i>21.2</i>
<i>D. Senior</i>	<i>4.9</i>	<i>31.8</i>
<i>E. All Others and N/A</i>	<i>13.3</i>	<i>8.1</i>

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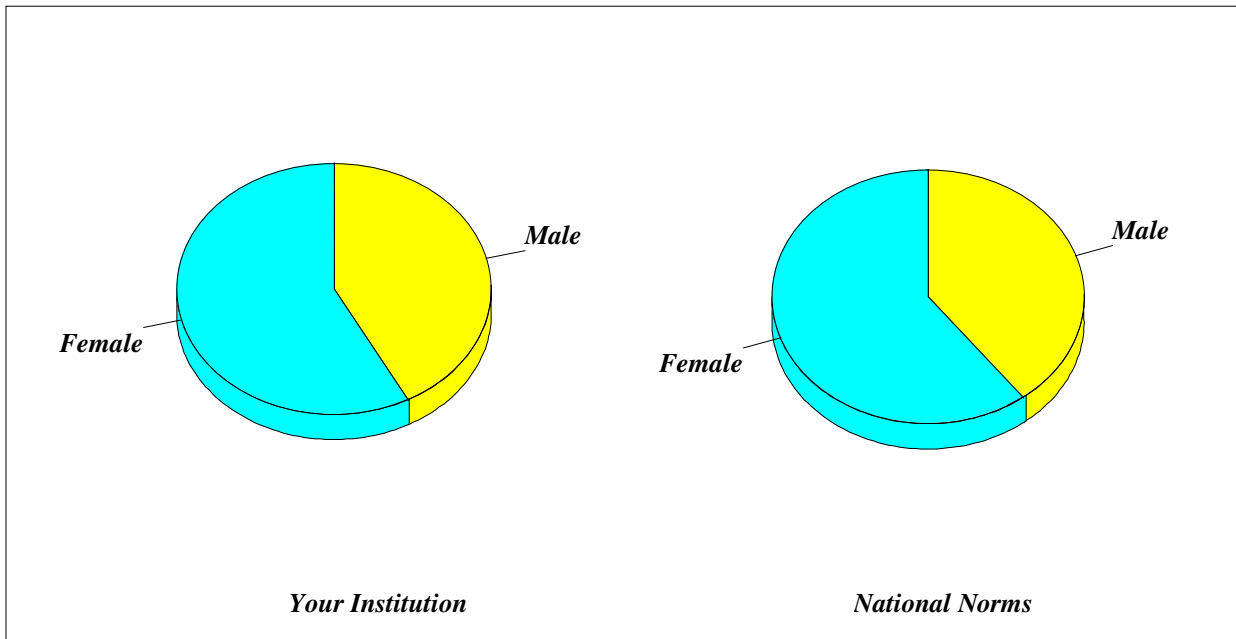


Figure 4. Section I - Background Information, Item F: Sex

<i>Sex</i>	<i>Your Institution %</i>	<i>National Norms %</i>
<i>Male</i>	<i>42.1</i>	<i>39.5</i>
<i>Female</i>	<i>57.9</i>	<i>60.5</i>

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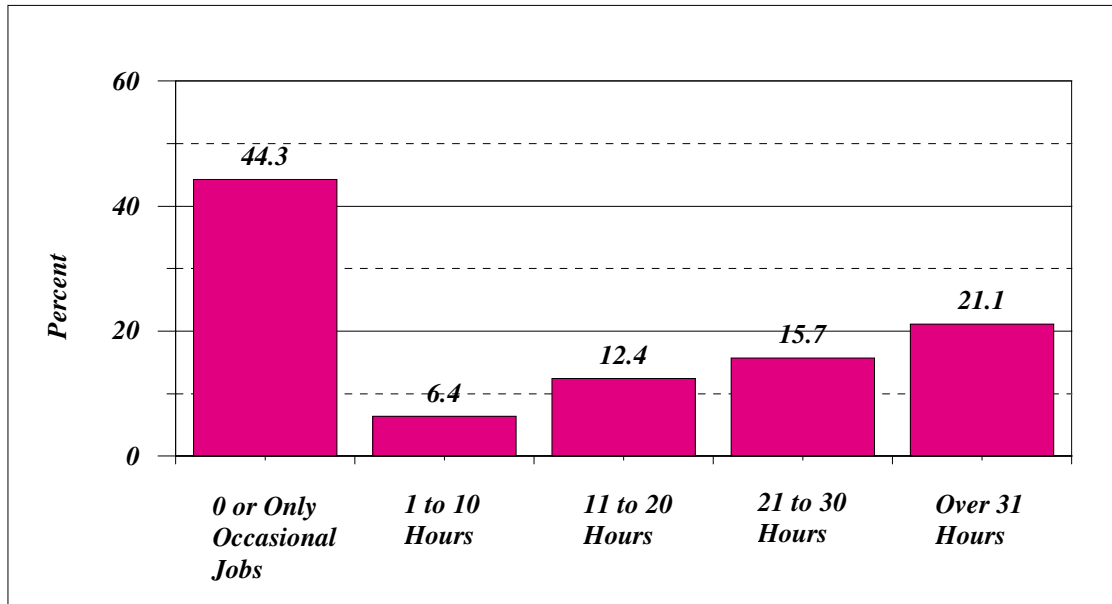


Figure 5. Section I - Background Information, Item H: Hours Worked Per Week

Hours Worked	Your Institution %	National Norms %
0 or Only Occasional Jobs	44.3	35.6
1 to 10 Hours	6.4	10.1
11 to 20 Hours	12.4	21.2
21 to 30 Hours	15.7	15.8
31 to 40 Hours	14.9	11.9
Over 40	6.2	5.5
0 or Only Occasional Jobs	44.3	35.6
1 to 10 Hours	6.4	10.1
11 to 20 Hours	12.4	21.2
21 to 30 Hours	15.7	15.8
Over 31 Hours	21.1	17.3

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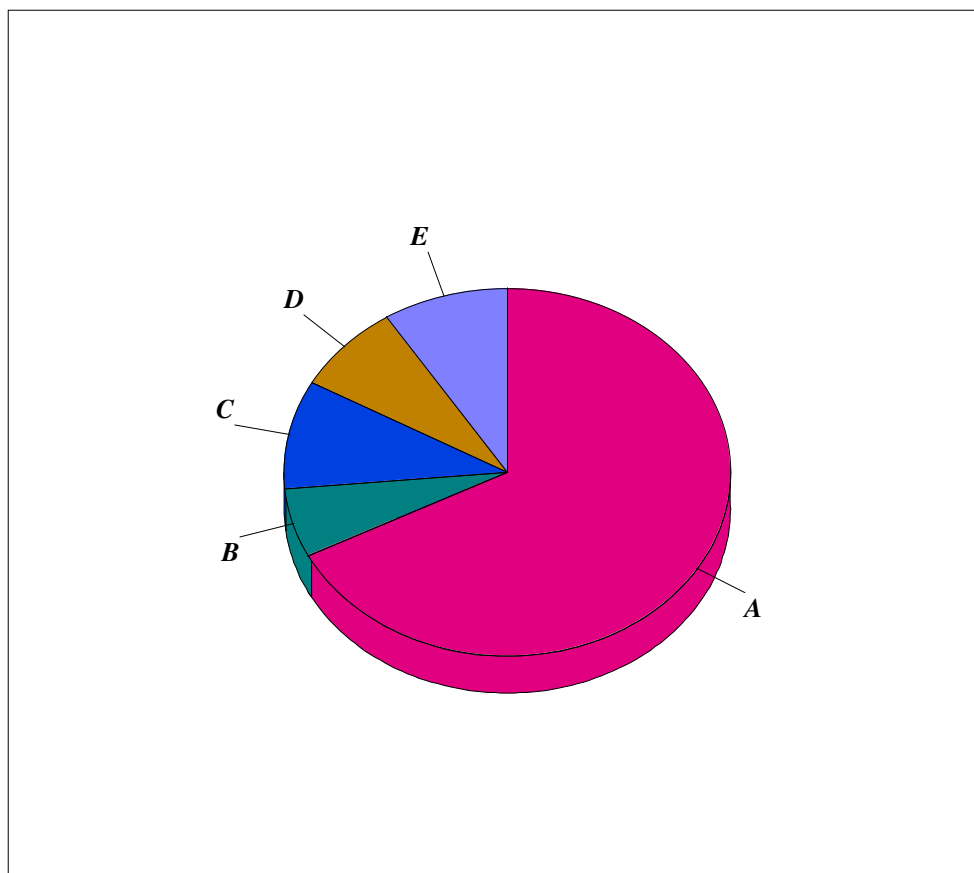


Figure 6. Section I - Background Information, Item L: Prior School Attended

<i>Prior School Attended</i>	<i>Your Institution %</i>	<i>National Norms %</i>
<i>High School</i>	<i>67.5</i>	<i>65.9</i>
<i>Vocational/Technical School</i>	<i>6.0</i>	<i>2.5</i>
<i>2-Year College</i>	<i>9.6</i>	<i>12.4</i>
<i>4-Year College or University</i>	<i>7.8</i>	<i>15.4</i>
<i>Graduate/Professional College</i>	<i>1.2</i>	<i>1.7</i>
<i>Other</i>	<i>7.9</i>	<i>2.1</i>
<i>A. High School</i>	<i>67.5</i>	<i>65.9</i>
<i>B. Vocational/Technical School</i>	<i>6.0</i>	<i>2.5</i>
<i>C. 2-Year College</i>	<i>9.6</i>	<i>12.4</i>
<i>D. 4-Year College or University</i>	<i>7.8</i>	<i>15.4</i>
<i>E. Others</i>	<i>9.1</i>	<i>3.7</i>

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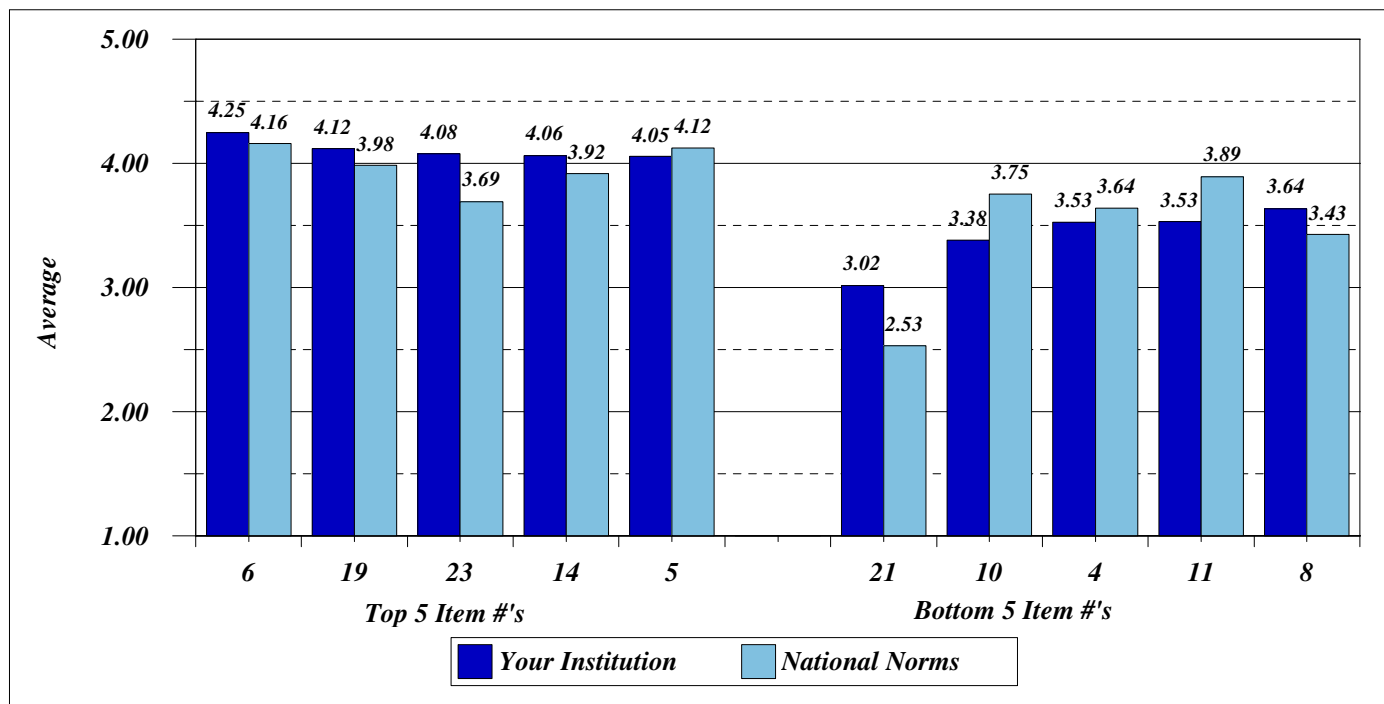


Figure 7. Section II - College Services: Satisfaction with College Services for Those Who Have Used This Service

Item #	Your Institution		National Norms	
	% Used	Avg	% Used	Avg
Top 5 for Your Institution				
6	55.2	4.25	77.3	4.16
19	43.1	4.12	67.8	3.98
23	2.4	4.08	2.5	3.69
14	9.0	4.06	40.8	3.92
5	5.3	4.05	37.3	4.12
Bottom 5 for Your Institution				
21	63.4	3.02	71.0	2.53
10	57.5	3.38	61.7	3.75
4	3.8	3.53	9.3	3.64
11	5.5	3.53	21.4	3.89
8	2.0	3.64	10.7	3.43

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

NOTE: Items with fewer than 10 respondents were not included in the analyses.

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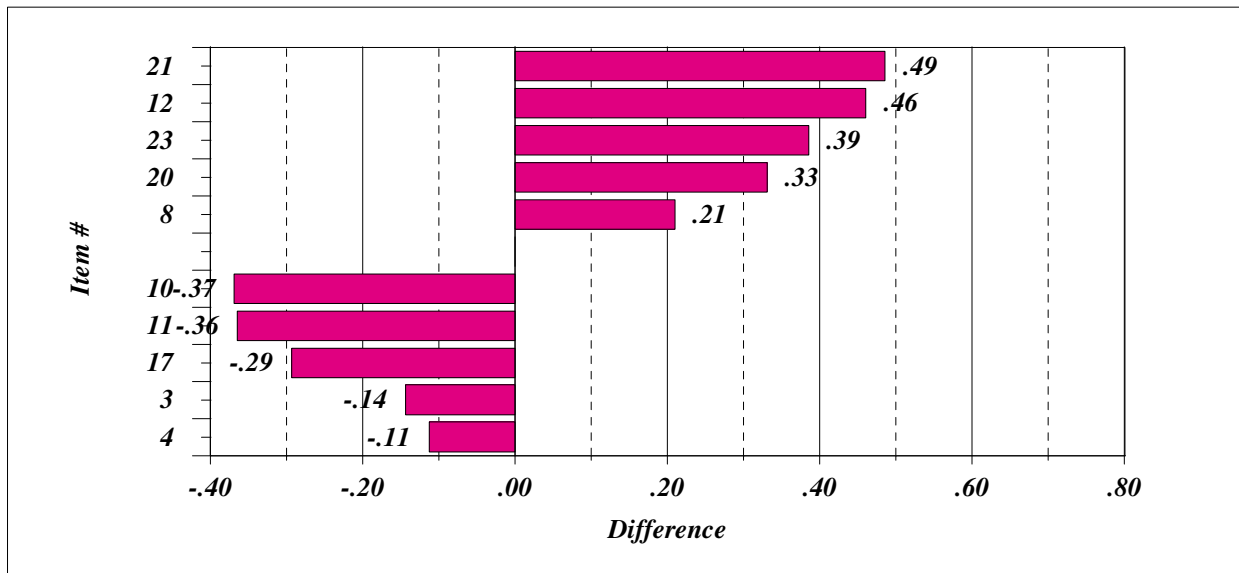


Figure 8. Section II - College Services: Largest Positive & Largest Negative Differences between Your Institution's Averages and the National Averages of Satisfaction Level with the Services of this College

Item #	Your Institution Avg	National Norms Avg	Difference
Largest Positive (or Smallest Negative) Differences			
21	3.02	2.53	.49
12	3.90	3.44	.46
23	4.08	3.69	.39
20	3.90	3.57	.33
8	3.64	3.43	.21
Largest Negative (or Smallest Positive) Differences			
10	3.38	3.75	-.37
11	3.53	3.89	-.36
17	3.69	3.98	-.29
3	3.72	3.86	-.14
4	3.53	3.64	-.11

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

NOTE: Items with fewer than 10 respondents were not included in the analyses.

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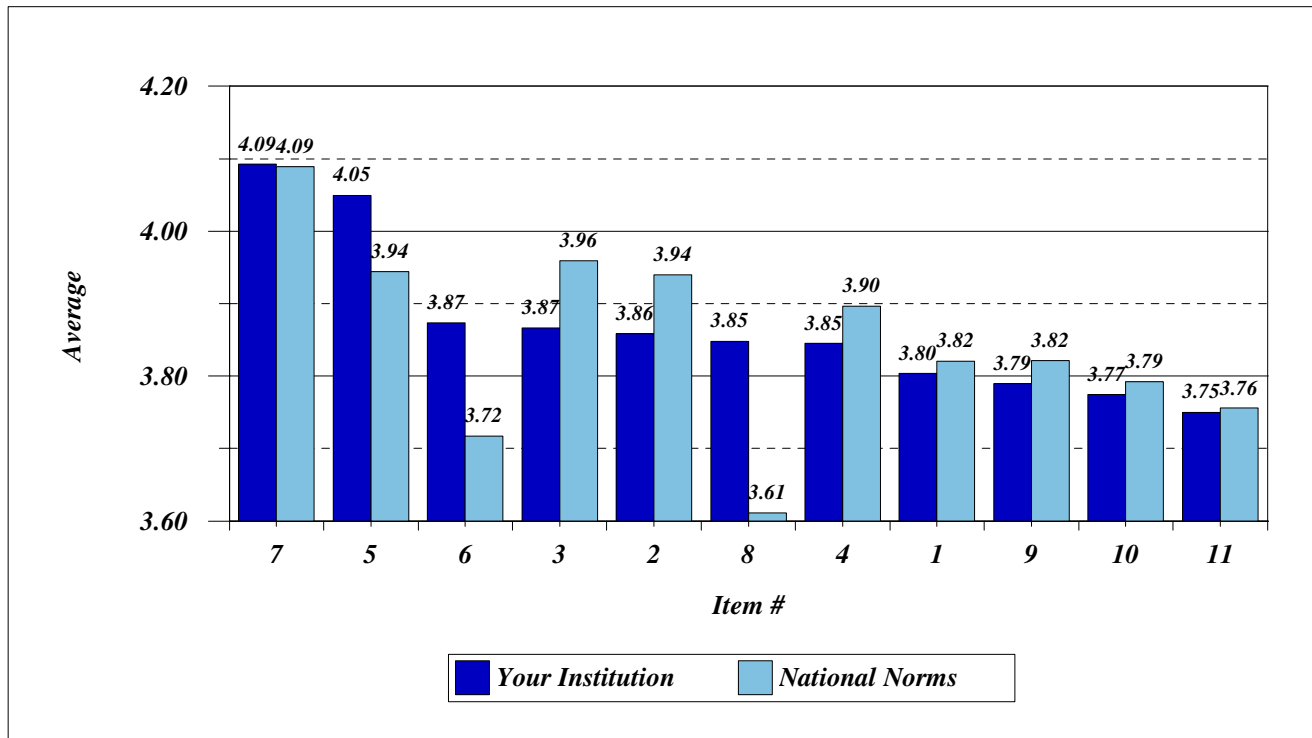


Figure 9. Section III - College Environment: Satisfaction level with the Academic Aspects of this College

Item #	Your Institution Avg	National Norms Avg
7	4.09	4.09
5	4.05	3.94
6	3.87	3.72
3	3.87	3.96
2	3.86	3.94
8	3.85	3.61
4	3.85	3.90
1	3.80	3.82
9	3.79	3.82
10	3.77	3.79
11	3.75	3.76

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

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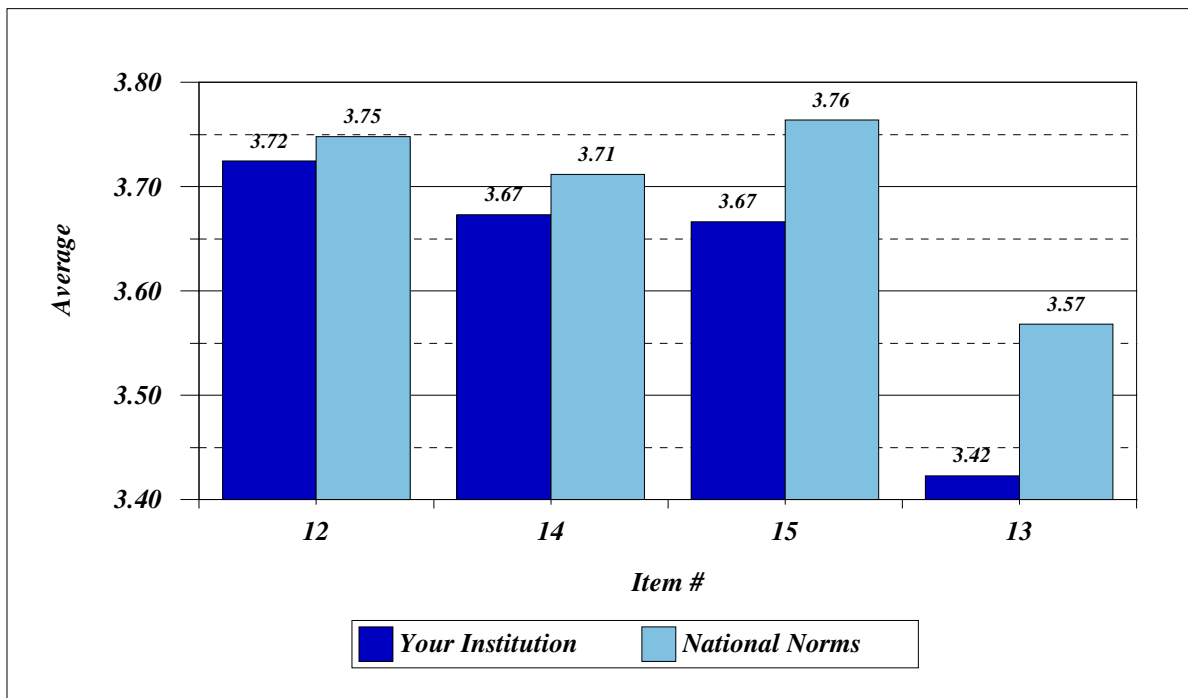


Figure 10. Section III - College Environment: Satisfaction level with the Admissions Aspects of this College

Item #		Your Institution Avg	National Norms Avg
12	General admissions procedures	3.72	3.75
14	Accuracy of college information you received before enrolling	3.67	3.71
15	College catalog/admissions publications	3.67	3.76
13	Availability of financial aid information prior to enrolling	3.42	3.57

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

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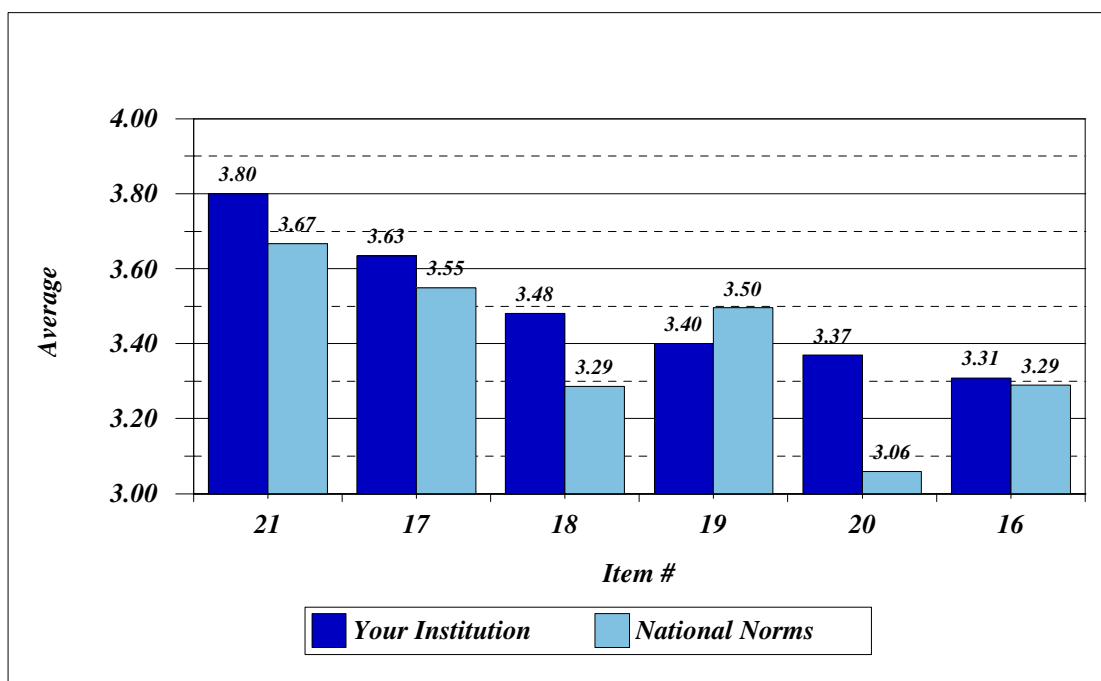


Figure 11. Section III - College Environment: Satisfaction level with the Rules & Policies Aspects of this College

Item #		Your Institution Avg	National Norms Avg
21	Personal security/safety at this campus	3.80	3.67
17	Rules governing student conduct at this college	3.63	3.55
18	Residence hall rules and regulations	3.48	3.29
19	Academic probation and suspension policies	3.40	3.50
20	Purposes for which student activity fees are used	3.37	3.06
16	Student voice in college policies	3.31	3.29

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

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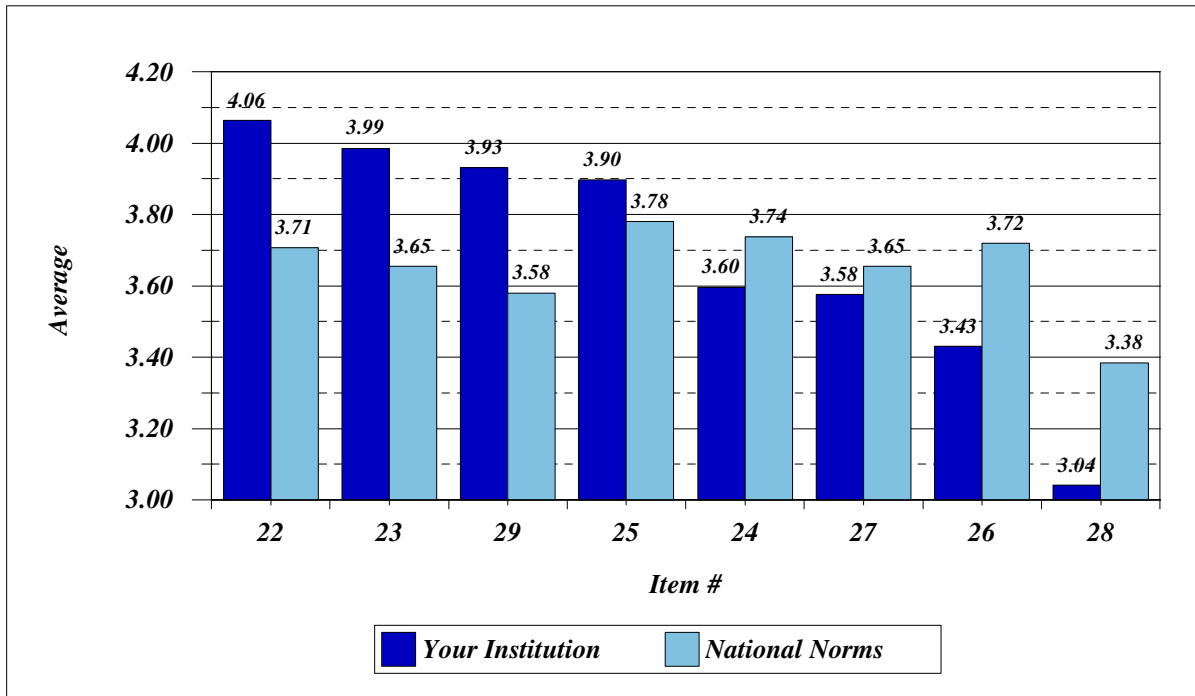


Figure 12. Section III - College Environment: Satisfaction level with the Facilities Aspects of this College

Item #		Your Institution Avg	National Norms Avg
22	Classroom facilities	4.06	3.71
23	Laboratory facilities	3.99	3.65
29	General condition of buildings and grounds	3.93	3.58
25	Study areas	3.90	3.78
24	Athletic facilities	3.60	3.74
27	Campus bookstore	3.58	3.65
26	Student union	3.43	3.72
28	Availability of student housing	3.04	3.38

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

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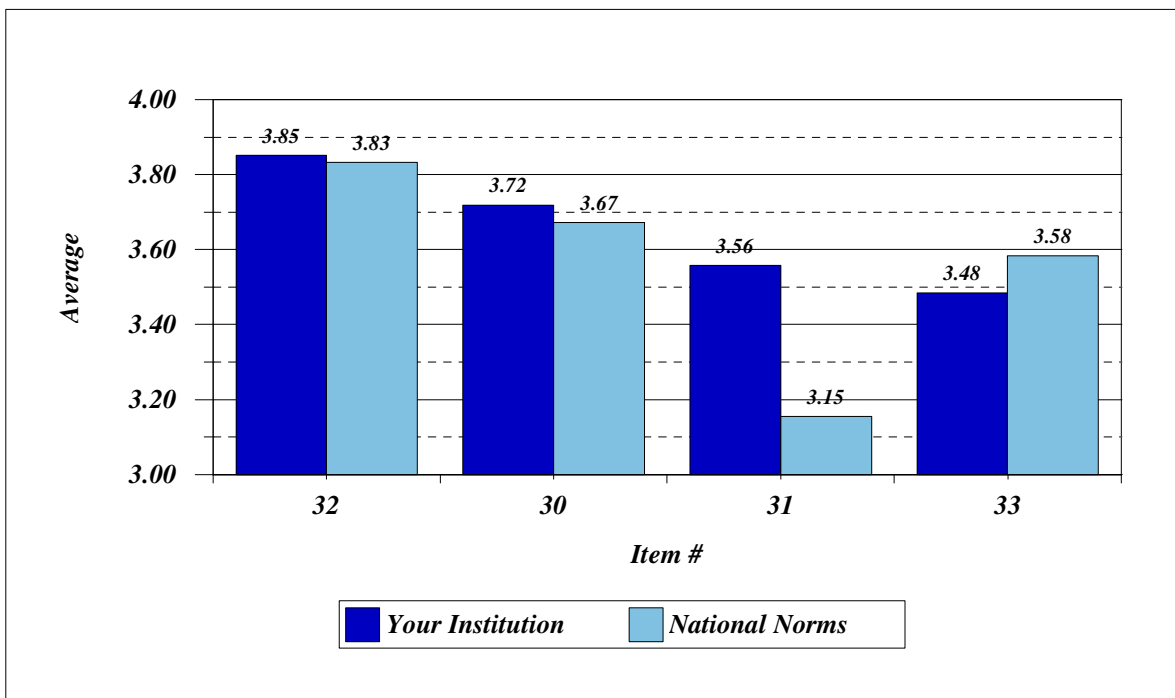


Figure 13. Section III - College Environment: Satisfaction level with the Registration Aspects of this College

Item #		Your Institution Avg	National Norms Avg
32	Academic calendar for this college	3.85	3.83
30	General registration procedures	3.72	3.67
31	Availability of the courses you want at times you can take them	3.56	3.15
33	Billing and fee payment procedures	3.48	3.58

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

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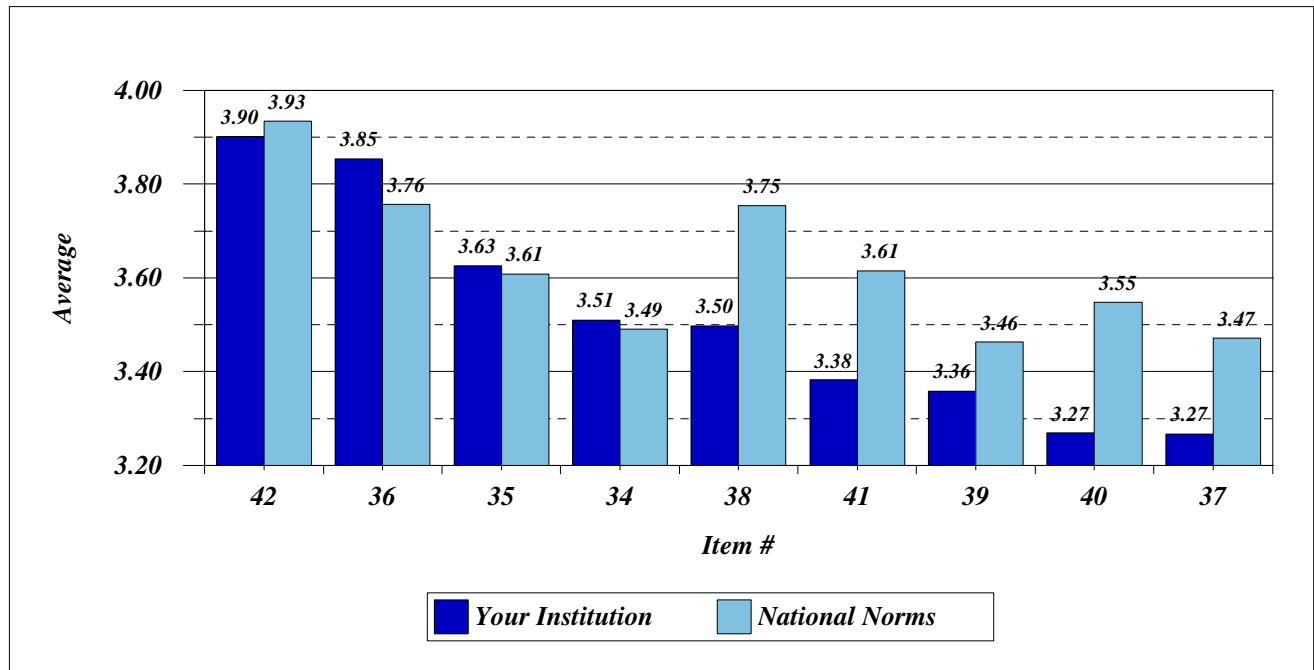


Figure 14. Section III - College Environment: Satisfaction level with the General Aspects of this College

Item #		Your Institution Avg	National Norms Avg
42	<i>This college in general</i>	3.90	3.93
36	<i>Racial harmony at this college</i>	3.85	3.76
35	<i>Attitude of the college nonteaching staff toward students</i>	3.63	3.61
34	<i>Concern for you as an individual</i>	3.51	3.49
38	<i>Opportunities for personal involvement in campus activities</i>	3.50	3.75
41	<i>Campus media (student newspaper, campus radio, etc.)</i>	3.38	3.61
39	<i>Student government</i>	3.36	3.46
40	<i>Religious activities and programs</i>	3.27	3.55
37	<i>Opportunities for student employment</i>	3.27	3.47

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

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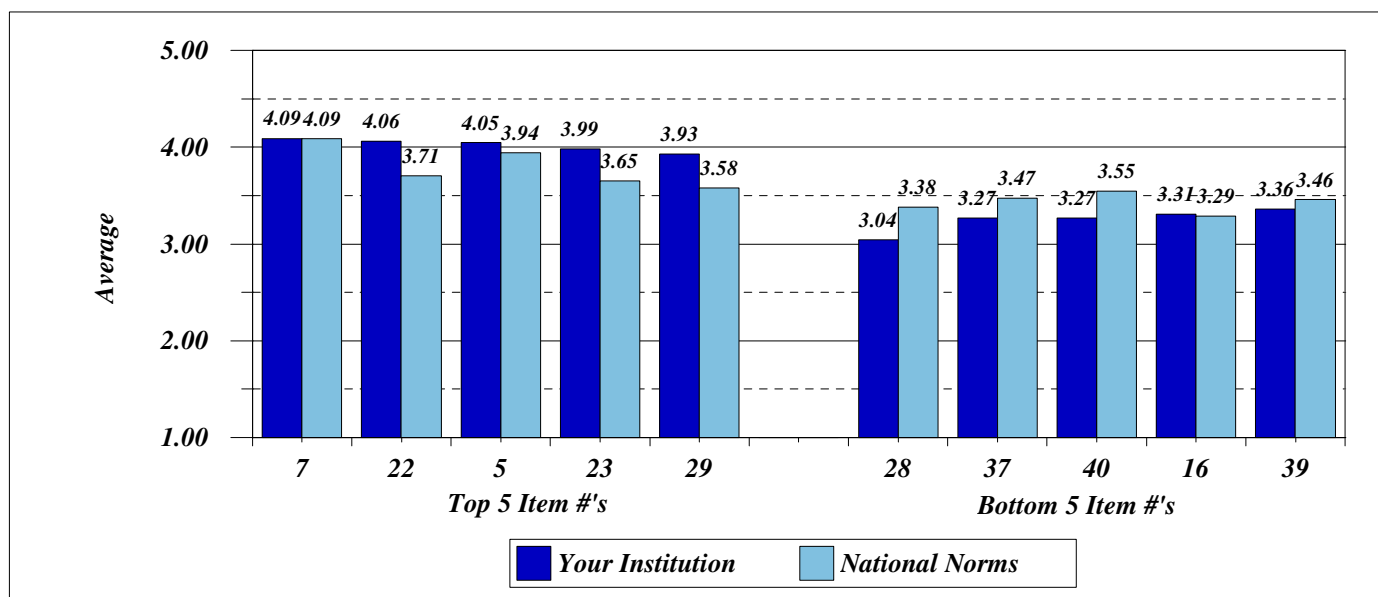


Figure 15. Section III - College Environment: Satisfaction with All Aspects of this College

Item #	Your Institution Avg	National Norms Avg
Top 5 for Your Institution		
7 Class size relative to the type of course	4.09	4.09
22 Classroom facilities	4.06	3.71
5 Attitude of the faculty toward students	4.05	3.94
23 Laboratory facilities	3.99	3.65
29 General condition of buildings and grounds	3.93	3.58
Bottom 5 for Your Institution		
28 Availability of student housing	3.04	3.38
37 Opportunities for student employment	3.27	3.47
40 Religious activities and programs	3.27	3.55
16 Student voice in college policies	3.31	3.29
39 Student government	3.36	3.46

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

NOTE: Items with fewer than 10 respondents were not included in the analyses.

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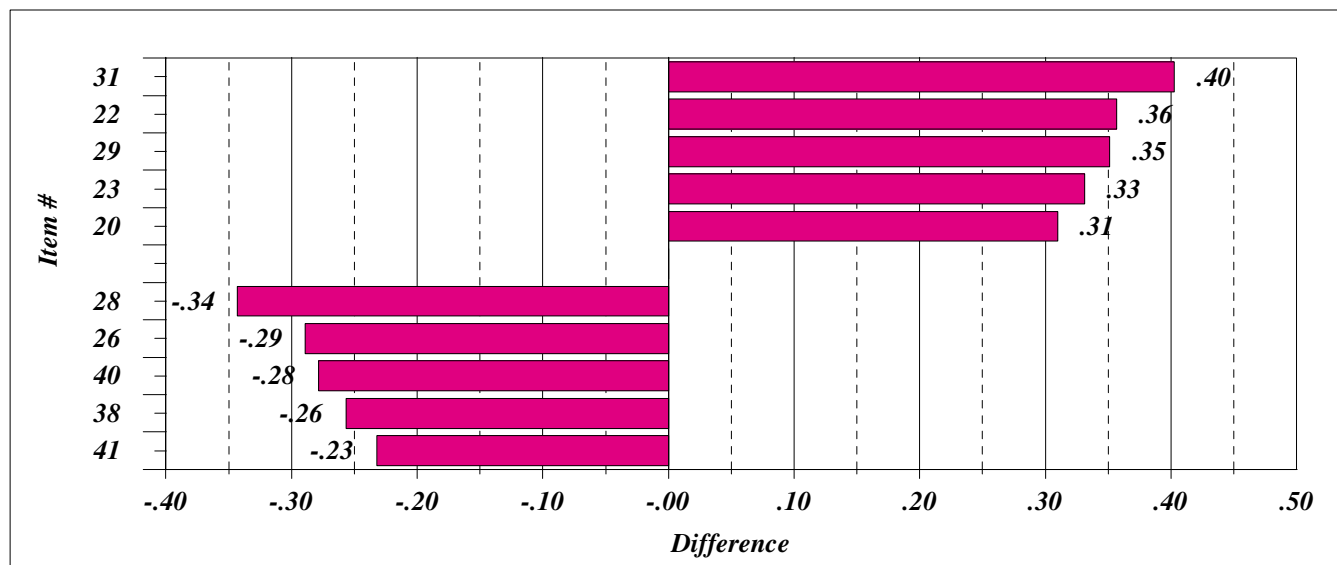


Figure 16. Section III - College Environment: Largest Positive & Largest Negative Differences between Your Institution's Averages and the National Averages of the Satisfaction Level with All Aspects of this College

Item #		Your Institution Avg	National Norms Avg	Difference
Largest Positive (or Smallest Negative) Differences				
31	Availability of the courses you want at times you can take them	3.56	3.15	.40
22	Classroom facilities	4.06	3.71	.36
29	General condition of buildings and grounds	3.93	3.58	.35
23	Laboratory facilities	3.99	3.65	.33
20	Purposes for which student activity fees are used	3.37	3.06	.31
Largest Negative (or Smallest Positive) Differences				
28	Availability of student housing	3.04	3.38	-.34
26	Student union	3.43	3.72	-.29
40	Religious activities and programs	3.27	3.55	-.28
38	Opportunities for personal involvement in campus activities	3.50	3.75	-.26
41	Campus media (student newspaper, campus radio, etc.)	3.38	3.61	-.23

(Satisfaction Scale: 5=very satisfied, 4=satisfied, 3=neutral, 2=dissatisfied, 1=very dissatisfied)

NOTE: Items with fewer than 10 respondents were not included in the analyses.

ACT Student Opinion Survey DSC Additional Questions

What non-academic factors influenced your decision to enroll at Daytona State College? (Check all that apply.)

Convenient campus locations	280
Cost	244
Flexible class schedules	94
Parent/guardian encouragement	67
Friends also attend	43
Quality facilities	22
Alumni encouragement	9

Indicate whether any of the following was a source of your information about this college. (Check all that apply.)

Daytona State College website	288
College representative visit to high school (College night, etc.)	138
Direct mail brochure or pamphlet	108
College catalog	87
Open House/New Student Enrollment Day	51
Announcement or advertisement on TV	45
Announcements or advertisements on radio	24
Social media site	21
Articles or advertisements in newspapers or magazines	19
Online advertisement	18

Indicate whether any of the following was a source of your information about this college. (Check all that apply.)

Friends attending the College	249
Visits to campus	236
High school administrators or counselors	125
Parents or relatives	121
High school classmates	46
High school teachers	22
High school library materials	6

As a student, how do you prefer to receive official communications from Daytona State College?

Email	561	53.7%
Postal mail	324	31.0%
Text messaging	110	10.5%
Telephone	49	4.7%
TOTAL	1044	100.0%

Which method of course scheduling to you prefer?

8-week	345	30.6%
16-week	784	69.4%
TOTAL	1129	100.0%

How frequently do you feel each of your courses should meet?

Once weekly	103	9.0%
Twice weekly	645	56.4%
3 or 4 times weekly	205	17.9%
5 or more times weekly	15	1.3%
No preference	175	15.3%
TOTAL	1143	100.0%

Which of the following types of classes do you MOST prefer to attend?

Morning classes	602	53.6%
Afternoon classes	241	21.5%
Evening classes	178	15.9%
Weekend classes	6	0.5%
No preference	96	8.5%
TOTAL	1123	100.0%

Which type of class format do you MOST prefer?

Lecture format (100 percent in the classroom)	398	35.6%
Laboratory or shop format (hands-on experience)	209	18.7%
Mixed class format (partly online and partly in class)	182	16.3%
Small-group format	144	12.9%
No preference	103	9.2%
Online (100 percent online)	43	3.8%
Independent study format (Self-paced study)	30	2.7%
Private tutor format	10	0.9%
TOTAL	1119	100.0%

Indicate whether any of the following will be a major source of funding for your post-secondary education.

Educational grants (Pell Grants, FSEOG, Private Grants, etc.)	196
Parents or relatives	114
Student loans (Perkins Loan, Federal Direct Loan, etc.)	94
Scholarships (Private, Federal, College, etc.)	75
Personal savings	61
Employment while attending college (Including Work-Study)	57
Veteran's benefits	31
Social Security benefits	18
Spouse's income	14
Other Loans (Bank loans, etc.)	12
Summer employment	5

If you are currently employed, please indicate your type of occupation.

Sales Worker (Retail Sales, Insurance Sales, etc.)	130	19.3%
Service Worker (Janitor, Cook, etc.)	123	18.3%
Professional/Technical (Lawyer, Teacher, Administrator, Med Tech, etc.)	73	10.8%
Clerical or Secretarial Worker (Typist, Bookkeeper, etc.)	55	8.2%
Laborer (Construction Worker, Longshoreman, etc.)	26	3.9%
Craftsman or Foreman (Carpenter, Bricklayer, etc.)	23	3.4%

Proprietor/Manager, Business Owner	16	2.4%
Farmer/Rancher	12	1.8%
Machine or Vehicle Operator	9	1.3%
Other	206	30.6%
TOTAL	673	100.0%

For the most recent year, what was the total annual income from all sources for your household?

\$9,999 or less	133	11.8%
\$10,000 - \$14,999	106	9.4%
\$15,000 - \$19,999	74	6.5%
\$20,000 - \$29,999	133	11.8%
\$30,000 - \$39,000	77	6.8%
\$40,000 - \$49,999	45	4.0%
\$50,000 - \$59,999	41	3.6%
\$60,000 - \$74,999	51	4.5%
\$75,000 - \$99,999	25	2.2%
\$100,000 or more	42	3.7%
I don't know	404	35.7%
TOTAL	1131	100.0%

During which of the following times do you typically work at your PRIMARY job? (Mark only ONE.)

Weekdays (8 a.m. – 4 p.m./ 9 a.m. – 5 p.m.)	245	27.6%
Evenings or weekends	303	34.2%
Overnight	32	3.6%
Flexible schedule	307	34.6%
TOTAL	887	100.0%

Indicate the number of dependent children you have.

None	815	72.4%
1	145	12.9%
2	89	7.9%
3	41	3.6%
4 or more	35	3.1%
TOTAL	1125	100.0%

Do you feel you will need special help in any of the following areas as you continue your education? (Check all

Improving mathematics skills	141
Developing better study skills and habits	107
Selecting an appropriate career	82
Expressing ideas in writing	80
Improving test-taking skills	78
Improving public speaking skills	67
Increasing reading speed	35
Improving reading comprehension	35
Identifying a major area of study	34

Which of the following are barriers to completing your educational goals? (Check all that apply.)

Educational expenses	207
Job-related responsibilities	76
Personal/family responsibilities	64
Child care	47
Access to tutoring/Academic Support	46
Transportation	36
Housing	19
Other	67
None	320

What baccalaureate programs would you be interested in seeing offered by Daytona State College? (Check all that apply)

Health Sciences	240
Engineering	69
Computer/Information Science	61
Education	57
Liberal Arts	50
Biological Science	46
Social Science/History	43
Security/Protective Services	27
Parks/Recreation/Leisure Studies	25
Physical Science	10
Other	267

Indicate the extracurricular activities in which you would like to participate while attending Daytona State

Athletics	241
Drama, Theater, Music or Vocals	87
Special Interest Groups (Sailing Club, Chess Club, etc.)	83
Fraternity or Sorority	51
Student Publications, Radio or TV	40
Departmental Clubs	39
Religious Organizations	37
Cheerleading	36
Debate	36
Student Government	21
Racial or Ethnic Organization	14
Political Organization	8

Which of the following best describes how often you use the Internet or Worldwide Web? (Mark only ONE.)

Daily	947	85.5%
Several times per week	110	9.9%
Once a week	19	1.7%
Once a month	9	0.8%
Several times per month	14	1.3%
Never	9	0.8%
TOTAL	1108	100.0%

Indicate which of the following you have access to. (Check all that apply.)

A computer in your household	225
An email address through the college (FalconMail)	60
An email address at home	30
An email address at work	9
Web access through the college	41
Web access at home	39
Web access at work	16

What social media sites do you use most frequently? (Select only ONE.)

Facebook	607	64.2%
Google+	97	10.3%
YouTube	55	5.8%
Twitter	31	3.3%
MySpace	9	1.0%
LinkedIn	5	0.5%
FourSquare	5	0.5%
Other	30	3.2%
I don't use social media	106	11.2%
TOTAL	945	100.0%

In general, how much time do you spend on social media sites each week?

1-4 hrs	629	57.6%
5-9 hrs	203	18.6%
10 hrs or more	120	11.0%
never	140	12.8%
TOTAL	1092	100.0%

Have you made an online purchase after viewing a Web advertisement?

Often	47	4.4%
Occasionally	342	31.8%
Never	685	63.8%
TOTAL	1074	100.0%

How do you receive TV?

Cable (Brighthouse Networks)	660	62.1%
Direct-TV	133	12.5%
Dish Networks	82	7.7%
Antenna	60	5.6%
Other	128	12.0%
TOTAL	1063	100.0%

In general, how much time do you spend on watching television each week?

1-4 hrs	533	49.2%
5-9 hrs	316	29.2%
10 hrs or more	149	13.7%
never	86	7.9%
TOTAL	1084	100.0%

What television stations do you most watch? (Select up to 4.)

Discovery	152
WOFL/FOX	100
ABC Family	93
MTV	83
VH1	79
ESPN	77
TNT	73
WESH/NBC	72
USA	72
Channel 13 News	69
WFTV/ABC	60
Lifetime Movie Network	46
SYFY	39
Nick at Night	34
TLC	27
WKMG/CBS	26
HLN	24
Speed	19
WKCF	7
WDSC	6
WAPA	2
WRBW	2

What radio stations do you regularly listen to. (Select no more than TWO.)

I only listen to Internet radio (Pandora, LiveFM, Wunderadio)	196
JAMZ	124
107.7 Magic	68
WHOG	66
WKRO	26
WNDB	12
Other	399

In general, how much time do you spend listening to the radio each week?

1-4 hrs	534	50.4%
5-9 hrs	260	24.5%
10 hrs or more	175	16.5%
Never	91	8.6%
TOTAL	1060	100.0%