On August 1, 2011, the Department of Health and Human Services (HHS) issued an amendment to the 2010 PPACA interim final regulations expanding preventive health services for women. The expanded guidelines address the following provisions:

- Human Papillomavirus (HPV) Testing
- Counseling for sexually transmitted infections
- Counseling and Screening for Human Immune-Deficiency Virus (HIV)
- Screening and counseling for interpersonal and domestic violence
- Screening for gestational diabetes
- Contraceptive methods and counseling
- Breastfeeding support, supplies and counseling
- Annual Well Woman Visits

These expanded preventive services are mandated to be available to women at a $0 cost share effective Aug. 1, 2012. For groups, these expanded benefits must be added to non-grandfathered plans and available upon the group's renewal date on or after Aug. 1, 2012. Many of these services are already included in Well Woman visits requiring no changes to current benefits. Benefits that are impacted and will be added to the Well Woman Preventive Services benefits at $0 cost share include:

- Screening for Gestational Diabetes - impacts pregnant women in the 24-26 week gestational period
- Breastfeeding Support, Supplies and Counseling - one manual breast pump per delivery to be handled by the DME vendor, CareCentrix; lactation support and counseling already provided as part of pre-natal and post-partum services
- Contraceptive Methods and Counseling –
  - Medical - IUD devices and tubal ligations will be covered under medical at $0 cost share;
  - Pharmacy – Prescribed generic oral contraceptives, emergency contraceptives and diaphragms will be covered under the retail pharmacy benefit at $0 cost share. All other types of contraceptives currently covered under a group plan will continue to be covered under the appropriate pharmacy benefit tier (Note: If there is a medical reason why a member cannot use any of the generic oral contraceptives, an exception process administered by Prime will be available.)

BlueRx Discount Program - Will be modified to include coverage for retail contraceptives at $0 cost share; Brand contraceptives will continue to be available at a discount unless an exception is approved by Prime

PBM Carve Out Groups - Will be required to have the modified BlueRx discount program with the added contraceptive coverage.