



Remarkable Leadership Growth!

Guided by an experienced leader and facilitator, this course will take you on a journey to embrace change and help you to challenge your organization to excel at the next level. It will challenge you to look at yourself as a servant leader and empower you to remove those barriers that are holding your team back from realizing their true potential. Participants meet the second Tuesday of each month for 4 hours.

Participants will:

- Learn the basics of organizational theory and sociology that makes organizations tick.
- Be introduced to the “serve first” mindset of Servant Leadership where the leader serves the employees in the organization.
- Become more self-aware of who they are and how they fit into their current organization.
- Learn key methods to develop as a leader with character, ethical values and effective use of time and resources.
- Learn key strategies for effective communication in different situations within and outside the organization to include mentoring, delegating, marketing and sales.
- Learn to navigate situations involving crisis, change, risk management and will be exposed to situational leadership issues.
- Explore best practices for daily use in leadership.

Register today! To register, contact Joanne Parker at (386) 506-4224 or Joanne.Parker@DaytonaState.edu. We accept checks, credit cards (MasterCard, VISA), purchase orders or company billing for payment.

Course Information

Tuesdays, 8 a.m. – 12 p.m.

Dates: Second Tuesdays beginning January 14, 2020 and ending October 13, 2020

Location:

Daytona State College,
1200 W. International
Speedway Blvd.,
Daytona Beach,
Bldg. 150, Rm. 305

Fee: \$795

Center for
Business & Industry
www.theCBI.com

About Your Facilitator



Michael “Jake” Johansson is the founder of Core Concepts Leadership. LLC, a leadership training, coaching and motivational speaking firm. He is also an accomplished senior-level executive who successfully transitioned from his career in the Navy to City Manager with a continued passion for leadership focusing on Respect, Integrity and Commitment. In the Navy he started in the most junior enlisted rank and rose to the position of Navy Captain. He held multiple leadership positions including squadron command, installation command and Naval Aide to the Vice President of the United States. He is a creative visionary with a passionate, infectious attitude and steadfast commitment to excellence, Jake has proven expertise in managing organizational change to achieve desired results. His innovative leadership style relies on inter-personal relationships to resolve complex problems. Jake has a unique ability to instill a common vision among disparate stake-holders resulting in mission accomplishment.



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