



DAYTONA STATE COLLEGE

ADDENDUM NO. 2

Date June 22, 2010

DAYTONA STATE COLLEGE ITB NUMBER: 10-016

DAYTONA STATE COLLEGE BID TITLE: E-Text - Publishers

The above numbered solicitation is amended as follows:

1. Pre-proposal sign in sheets (3 pages)

2. Questions and Answers

A. Question: Once the RFP is assigned (to either one or multiple publishers) will the selection of textbook(s) be made at the instructor, campus department, or institution level for each course?

Answer: Department or discipline-based by faculty consensus as it is now.

B. Question: Assuming the RFP is assigned to one publisher, is it absolutely necessary for this publisher to provide textbooks for 100% of the courses?

Answer: Yes, otherwise we do not have a complete e-text solution and in fact, will have a multiple publisher arrangement by default. One publisher could get additional books from other sources, however they would be the responsible party.

C. Question: If a publisher states they can provide 100% of the textbook materials (to cover all courses) how will the school confirm that content within the texts being proposed by the publisher match up with the course objectives (for all courses)?

Answer: The College will still have to review and adopt the fully interactive e-text. If unacceptable, the publisher can correct the deficiencies or sub-contract with another publisher who has a College accepted e-text. This evaluation would be conducted by the faculty in the respective discipline/department and by determining LMS compatibility (IMS common cartridge format and Section 504 and 508 compliance) for online courses for the semester/year.

D. Question: DSC lists e-text availability within criterion 2 for evaluating proposals. Will DSC value the availability of multiple titles over a single title for each course?

Answer: Yes.

Will DSC make an evaluation of the quality of the e-text content as part of this criterion?

Answer: Yes.

E. Question: Does DSC have a preference between unified and varied pricing for the single publisher option?

Answer: No, whichever best serves the student.

For the multiple publisher option?

Answer: No, whichever best serves the student.

F. Question: At what point in the process will the school propose a technology presentation to preview the offerings being proposed in the RFP?

Answer: After the review of the Responses, and maybe after “short-listing”, if needed, to make a final determination.

G. Question: Will proposals be made public and if so, how will the public have access to the proposals?

Answer: Yes at posting or 10 days after bid opening.

H. Question: If Daytona chooses to pursue the “multiple publisher” option, will pricing for each course be made public for all publishers to review?

Answer: Yes.

If so, how and when will pricing be made available?

Answer: Yes, at posting or 10 days after bid opening.

I. Question: How does DSC plan on evaluating whether to continue using particular e- texts (and supplemental materials and resources)?

Answer: Via our normal textbook review and selection process through the academic departments. Florida Online will provide assistance determining LMS compatibility for online courses

J. Question: The grading metrics and criteria are both clear. However, can you provide a clear understanding of the actual process for selecting the final round of candidates once you have all the data in hand?

Answer: This will be determined once the Proposals have been reviewed and if a single or multiple publisher method is determined.

2. The date specified for receipt of bids:

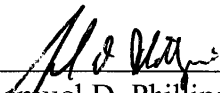
XX is not extended, remains: July 15 2010 @ 2:00 P.M.
_____ is extended until: _____
_____ posting date is extended until: _____
_____ posting removal date is: _____

Except as provided herein, all terms and conditions of the solicitation, including changes made by all prior addenda (if any), remain unchanged and in full force and effect.

3. Bidders must acknowledge receipt of this addendum prior to the time set for receipt and opening of bids as specified in the solicitation, or as amended, by one of the following methods:

- (a) By signing and returning one copy of this addendum.
- (b) By acknowledging receipt on the copy of the bid submitted and included in your submittal
- (c) By separate letter, telegram or telephone facsimile referencing the solicitation and addendum numbers. Daytona State College FAX : # 386-506-4289.

FAILURE TO ACKNOWLEDGE RECEIPT OF THIS ADDENDUM PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If, by virtue of this addendum, you desire to change an offer already submitted, such change may be made provided such change(s) make reference to the solicitation and this addendum and is received prior to the opening hour and date specified.



Samuel D. Phillips C.P.M.
Associate Director of Purchasing

(Complete this portion)

RECEIPT ACKNOWLEDGED:

COMPANY: _____

SIGNATURE: _____

TITLE: _____

DATE: _____



DAYTONA STATE COLLEGE

RFP #10-016 E-Text - Publishers

Pre-

Proposal Meeting

June 08, 2010 9:00 A.M.

Company Name	Printed Name	Signed Name	Telephone #	Fax #	E-Mail Address
DSC	Janet Farkis	Janet Farkis	X 3075	X 4289	janet.farkis@daytonastate.edu
DSC	Sam Phillips	Sam Phillips	3064	4289	phillips@daytonastate.edu
DSC	Jessica Matthews	Jessica Matthews	X. 3004	X. 4289	mathj@daytonastate.edu
Elsevier	Margaret Asken	Margaret Asken	904-534-5256	904-230-2989	m.asken@elsevier.com
Elsevier	Thayne Conrad	Thayne Conrad	904-820-3711	904-933-0959	t.conrad@elsevier.com
Bedford, Freeman, Wash	Neuf Cannon	Neuf Cannon	615-739-7425	-	ncannon@bfwpub.com
Bedford, Freeman, Wash	Ted Hammond	Ted Hammond	561-685-9304	-	thammond@bfwpub.com
DSC	Tara DeBloom	Tara DeBloom	X4570	X 3045	tedbot@daytonastate.edu
McGraw-Hill	Audra Bussay	Audra Bussay	407-625-9304	-	audra-bussay@mcgraw-hill.com
McGraw-Hill	Rock Redinger	Rock Redinger	417-516-7935	-	rock-redinger@mcgraw-hill.com
DSC	GM Vitale	GM Vitale	3079	4923	vitale@daytonastate.edu
DSC	Les Peter	Les Peter	3528	-	lpeter@daytonastate.edu
DSC	M. McCreary	M. McCreary	4110	4192	mmccreary@daytonastate.edu
News-Journal	Mark Embark	Mark Embark	386-681-2498	-	mark.harger@news-journal.com
DSC	W. T. Embark	W. T. Embark	386-506-3053	X 4192	embark@daytonastate.edu
DSC	Mercedes Clement	Mercedes Clement	386-576-3440	X 3008	clemm@daytonastate.edu
DSC	Rob Sauer	Rob Sauer	386-566-3484	X 3989	rsauer@daytonastate.edu

V
 RAND SPURK
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 506-3001 3000 SAUNDERS@DAYTONA STATE.EDU